For the University of Michigan to accomplish our campaign vision of **preparing tomorrow’s leaders** and **addressing the complex problems facing our world**, we seek to

1. **Guarantee that a diverse group of the world’s brightest students** will be able to study at Michigan. Providing sufficient **student support** is the campaign’s **highest priority**.

2. **Transform the Michigan education by extending academic excellence** from the classroom into **real-world experiences** that provide students with a **global** purview and a **creative, entrepreneurial** mindset.

3. **Serve the public good by collaborating on bold new ideas** to solve the world’s most challenging problems.