Donor support for financial aid

The shape of things to come
Expanding the masterpiece that is the Law Quad

Seasons abroad
Providing students with a global perspective
Without financial aid, I had no means to come to Michigan. I am absolutely thrilled to be here.
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Tommy Hecker, Class of ’11, at the Wave Field, created by artist Maya Lin on the College of Engineering campus.

Gifts for financial aid keep Michigan accessible for Tommy and thousands of other students.
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A student with high ability but limited resources is less likely to attend college than a low ability student from a high-income household. Many of the former don’t even apply because they mistakenly believe they can’t afford it.

That’s a troubling trend—one the University of Michigan and its donors are committed to reversing by placing the U-M experience within reach for quality students regardless of their economic means.

“My Michigan education opened doors for me that have never closed,” said Atherton, California’s, Sally Offutt (ABED EDUC ’50), who with her husband, Cap (AB ’50), support need-and merit-based scholarships in the College of Literature, Science, and the Arts. “It’s been wonderful to help open those doors for others. We feel very fortunate to be able to help.”

Thanks to the generosity of the Offutts and thousands of other U-M scholarship supporters, these doors are opening even wider. Consider the following:

- U-M philanthropists committed $545 million for student support during the recent Michigan Difference campaign.

- Donors established 2,045 endowed scholarship funds during the campaign with a combined value of $281 million. Their contributions nearly doubled the number of endowed scholarship funds, which will deliver financial support for students well into the future.

- Gifts from donors accounted for nearly $22.5 million in financial aid in 2007–08, supporting 3,649 undergraduates, according to the Office of Financial Aid. That same year, 4,733 graduate and professional students received $37.1 million in donor-funded support.

Donors who give support for financial aid frequently designate their gifts for students from a specific region, enrolled in a specific U-M school or college or sharing a particular interest. The impact of that generosity can last for generations. Four endowed scholarships established and supported over the last 44 years by the family of the late Ralph G. Conger Jr. (AB ’41, MBA ’42) of Grand Rapids, for example, provide merit- and need-based support to Grand Rapids area undergraduates through local alumni clubs. Since 2001, these combined funds have generated $1.7 million for the benefit of 588 students, including Tommy Hecker, a political science and aerospace engineering double-major.

“I knew I always wanted to come to Michigan, but had no idea how I was going to get here,” said Hecker, a U-M junior who worked three jobs while in high school and plans to pursue a career in engineering patent law. “I was a poor kid, and there was just no way my family could have paid for this.”

The University continues to add to the impact of private support for students like Hecker by expanding its own commitment to financial aid. In June, President Mary Sue
Coleman and Provost Teresa Sullivan announced a historic $118 million investment in centrally awarded aid, including an 11.7 percent increase in aid for undergraduates, as part of the U-M’s 2010 general fund budget.

The move reflects Michigan’s aggressive approach to meeting the full, demonstrated financial need of all in-state undergraduates and to increasing financial aid at a pace that exceeds annual increases in tuition. It comes as declining state support places pressure on tuition. This year, the state will provide $316.6 million in base operating appropriation to the University of Michigan, Ann Arbor. That’s well below the $363 million appropriation in 2002. In addition, the University will receive $8.75 million in one-time federal stimulus funding through the American Recovery and Reinvestment Act as part of this year’s state appropriation.

“This investment in financial aid reflects a very deliberate choice in our budgeting decision,” said Philip Hanlon, vice provost for academic and budgetary affairs. “The increase (in aid) demonstrates that this is a huge university priority.”

Supporting students and their pursuit of a Michigan education remains a priority for donors as well.

“An education is one of the most important things in our lives,” Sally Offutt said. “I’ll never regret our decision to support scholarships.”

• Average debt upon graduation for U-M undergraduates in 2008:
  - In-state: $22,408
  - Out-of-state: $33,320

• Average debt upon graduation for U-M graduate students in 2008:
  - In-state: $42,305
  - Out-of-state: $49,312

• National average of debt upon graduation in 2008:
  - $17,700 for undergraduates

Financial aid facts...

- 55% Percentage of U-M non-resident undergraduates who receive some sort of financial aid, including scholarships, grants, loans, and work study.
- 80% Percentage of U-M in-state undergraduates who receive some sort of financial aid, including scholarships, grants, loans, and work study.
- 45% Percentage of U-M undergraduates receiving their degrees in 2008 who borrowed money to finance their education.
- 44% Percentage of U-M graduate students receiving their degrees in 2008 who borrowed money to finance their education.

WWW

- For further details on the budget, visit www.vpcomm.umich.edu/budget/understanding.html
- As the U-M works to meet students’ financial needs, it continues to cut expenses in a variety of ways. Learn more at www.vpcomm.umich.edu/pa/key/costcutting.html
If the phrase “study abroad” brings to mind café au lait and croissants in the shadow of the Eiffel Tower, think again. Today's U-M students are completing tough, transformative international internships and educational programs that prepare them for global leadership in a connected century.

More than 2,000 Michigan students take part in study abroad programs each year, the sixth highest number of any university in the country based on 2006–07 figures, while another 1,100 participate in international internships as well as research, service and work projects.

Almost five decades ago, presidential candidate John F. Kennedy gave a speech from the steps of the Michigan Union that laid out the framework for an international service corps—a vision that later evolved into the Peace Corps.

U-M donors have continued that great tradition of global learning and service by introducing Michigan students to new experiences, and giving them the opportunity to begin changing the world now.

“I spent the summer of 2008 at Etafeni, a non-governmental organization in Nygana Township, about thirty miles outside of Cape Town. Our group worked with HIV-positive South African women. We also traveled around the region in a trailer, pitching tents in local communities and conducting HIV and TB testing. The experience was more rewarding than I could have dreamed it would be. I was able to immerse myself in the culture, to know the people and learn about their issues and their struggles.”

Kate McCriskin (MSW '09), whose experience was supported by donors to the School of Social Work’s Alumni Board of Governors Award.
“My six-person team traveled to Cambodia, where we partnered with a soy-products firm that employs Cambodian women rescued from the sex trade. Our goal was to develop a market-entry strategy for a high-nutrient product that had previously been used to treat malnutrition in Africa. I had been in client situations before, but never anything like this. The experience helped me understand how the core concepts of business are applicable across geographies and industry sectors, and how they can be a force for positive social change.”

Abby Hillyard (MBA ’09), who worked in Cambodia as part of the Stephen M. Ross School of Business’ Multidisciplinary Action Project course.

“Working with UNESCO and Jacaranda Designs, one of UNESCO’s local partners in Nairobi, was an incredible learning experience. I wrote health-related articles for the Young African Express, an educational newspaper that’s widely distributed in East African schools... I also helped develop a health curriculum for the Chanuka Express, a mobile education outreach program that travels around Kenya teaching low-income primary school children about health, safety and the environment. As a public health student, it was interesting to see firsthand how the health of Kenyan primary school students affects their educational experiences and how one’s educational experience affects his or her health. It was also interesting to think about ways that the education infrastructure could be utilized for public health interventions.”

Jessica Ott (MPH ’09), right, who traveled to Kenya in 2008 with funding from donors to the Isabel Baguramian Summer Travel Award, the Raoul Wal lenberg Endowment, and the Rackham Graduate School.

President’s donor challenge offers students a global experience

Earlier this year, President Mary Sue Coleman announced a new Donor Challenge, “Enriching The Student Global Experience,” whose one-to-two match helps donors leverage their support for students in U-M global study and internship programs. “I want more of our students to see more of the world,” said Coleman, who made a gift with her husband, Kenneth Coleman, to kick off the Challenge. “Whether you view the world as getting flatter or smaller, the fact is we are more interconnected than ever.”

Alumnus Richard Chisholm (AB ’92) of Los Angeles, partner at a West Coast hedge fund with investments throughout Asia, recently supported the Challenge with a $50,000 pledge, which will become $75,000 through the match. Born in Brazil to a Cuban father, Chisholm has been international since day one. But it was one particular trip that inspired his latest U-M philanthropy.

“I decided to study abroad my senior year;” he recalls, “and I was accepted to a program at the London School of Economics arranged through the University. Shortly before leaving the States, I received a check from the University to cover my living expenses in London. I hadn’t expected this at all. I was heavily reliant on loans and grants for funding my education so the money made an enormous difference. I was able to complete my senior year in London and still graduate from U-M that summer. I have never forgotten the generosity of the University.”

Stirred by a conviction that this experience shaped his career, Chisholm designed his gift to fund similar international opportunities for future students.

“I hope I can help expand their personal and professional objectives,” he says. “On the personal side, I want to awaken students’ curiosity about the unique, diverse world we live in. And on the professional side, I want Michigan students to get a chance to see the international opportunities that are out there for their careers.”

Abby Hillyard (MBA ’09), who worked in Cambodia as part of the Stephen M. Ross School of Business’ Multidisciplinary Action Project course.

Jessica Ott (MPH ’09), right, who traveled to Kenya in 2008 with funding from donors to the Isabel Baguramian Summer Travel Award, the Raoul Wallenberg Endowment, and the Rackham Graduate School.

President Coleman launches a challenge to enrich the student global experience: www.giving.umich.edu/presidents-challenge
The shape of things to come
Aikens’ historic gift helps expand the Law Quad masterpiece

With their $10 million gift to the Law School, Robert (JD ’54) and Ann (BFA ’02) Aikens have taken the lead in a major effort to enhance the majestic William W. Cook Law Quadrangle.

The commitment will help fund construction that expands instructional space at the venerable Law Quad for the first time since the School’s main classroom building opened in 1933. The $102 million project includes a new Law School Commons adjacent to the School’s existing buildings and a new four-story academic building across Monroe Street south of the Quad.

To celebrate the Aikens’ extraordinary generosity, the Law School will name the new Commons the Robert B. Aikens Commons. Blending contemporary and traditional architecture, the two-story, 16,000-square-foot structure will include group study areas, gathering spots, a café, and student organizational space.

Robert Aikens is chairman of Robert B. Aikens & Associates L.L.C., a commercial real estate development and management firm based in suburban Detroit.

“Bob Aikens is one of the nation’s most respected developers of commercial real estate, and we are so pleased that his name will be associated in perpetuity with the Law Quadrangle, the architectural jewel in the University’s crown,” said University President Mary Sue Coleman.

The Bloomfield Hills, Mich. couple has previously provided generous support to the Law School, where Robert has served on the Committee of Visitors and Detroit Major Gifts Committee, as well as to the Department of Intercollegiate Athletics, and the College of Art & Design, where Ann is a member of the Dean’s Advisory Council. (See related story on page 4.)

“When I was in law school, there were few places for the off-campus students to have lunch or work other than the Law Library,” said Robert Aikens. “When I was appointed to the Building Committee, we found that most leading law schools had a gathering place. I am pleased to help our school join other leading law schools with such a wonderful facility.”

Law School Dean Evan Caminker said the Robert B. Aikens Commons will have a dramatic impact on the student experience.

“The Robert B. Aikens Commons is sure to become a new nucleus for the intellectual and social life of the Law School,” Caminker said, “and will help nurture the bonds students form here, both among themselves and with the faculty.”
Law broke ground on its new academic building in September as part of its Sesquicentennial celebration. Designed by Hartman-Cox Architects of Washington, D.C., in association with Michigan-based Integrated Design Solutions, the School’s new facilities are slated for completion in 2012.

For further details on the Aikens’ gift, the building project and photos from the Sesquicentennial celebration, visit www.law.umich.edu
**Dollars and sense**

*U-M’s Executive Vice President and Chief Financial Officer talks about investing, building, saving and competing*

**Q** *How is the University of Michigan faring in the current economy, and how aggressive have we been in cutting costs?*

We have had a 10 percent base funding cut from fiscal year 2002 to fiscal 2009, or nearly $37 million. This is equal to more than $100 million in lost purchasing power when adjusted for inflation. In response, we have saved and reallocated $135 million in annual costs over this period by implementing more efficient purchasing practices and energy conservation techniques, while containing health care expenses and cutting administrative overhead. It’s also important to note during this time we’ve become more productive. While our student body has grown 5 percent and research volume has increased 17 percent, the number of full-time equivalent employees supported by our general fund has grown less than 1 percent.

So, in a sense, the current recession is something that we have been preparing for and dealing with for the last six years. It isn’t demanding an immediate, knee-jerk reaction.

**In addition to cutting costs, how can we keep a U-M education accessible and affordable for students?**

Fundraising plays an important part in providing us with revenue to keep Michigan accessible. In the recent Michigan Difference campaign, donors committed $545 million in support for students, including the creation of more than 2,000 endowed scholarships valued at $281 million. Through the generosity of donors, about 20 percent of our endowment is now dedicated for financial aid.

The University, meanwhile, remains committed to increasing financial aid at a greater
rate than tuition increases. The fiscal year 2010 budget includes $118 million in centrally awarded aid, including an 11.7 percent increase for undergrads. That’s the U-M’s largest-ever investment in central, need-based financial aid.

**Give me four or five adjectives to describe our endowment investment strategy?**

Highly diversified, long-term, global, equity-oriented. Those haven’t really changed over time, but they tell you a lot about how we think about and how we behave relative to the markets.

**In 2006, the U-M extended its endowment spending rule of 5 percent of the earnings based on a three-year average value of the endowment to 5 percent based on a seven-year rolling average value. That’s looking pretty prescient. What’s it say about the U-M?**

I think it says that we had the foresight, discipline and political will to think about spending less of the endowment in good times to better prepare for potential leaner and less favorable capital market performance in the future.

**But even with a seven-year rule, shouldn’t we take a larger distribution from the endowment, especially if it could help hold down tuition?**

There are many private universities right now that have no other choice. Their dependence on endowment income meant that they had to spend significantly higher percentages of their endowment than their spending rules would dictate because they simply didn’t have any other choice except to borrow taxable debt for operations. That’s a position we never want to be in. Once you spend it down for unplanned expenses, it takes many, many more years to build the endowment back up through investment income, reduced spending and/or new gifts.

**Michigan recently received the highest bond ratings from Standard and Poor’s and Moody’s. What can people read into that?**

The financial markets look at us as a business and assess our ability to service debt. They don’t look favorably on things like the state appropriation trending down and the continued difficulty of the state economy, but they look very favorably on our strong balance sheet, our conservative financial policies, our ability to thoughtfully cut costs and raise private donations from loyal alumni and friends. The thing they like most is that we are sustaining the quality of our education and research, which means that students will continue to come and receive significant value for the tuition they pay.

**What are our private peers facing that we aren’t?**

They’re not making cuts that are any bigger than we have. They’re just having to do it in one year instead of six. They started in September 2008. We started six years ago when the State of Michigan began cutting our regular appropriation. We’ve cut over $135 million in recurring costs from our general fund budget over the last six years and are planning another $36 million over the next three years.

**Give an example of a cost-cutting initiative.**

In January 1, 2010, we’ll be implementing a change to health benefits and retirement benefits that reduces the University’s annual recurring operating costs by $40 million. We’ll be adjusting our health benefits in terms of quality and cost to employees so that they are basically just as good or slightly better than our competitors. The important thing is that we don’t want our faculty to leave because they can go somewhere else and get better health benefits. On the other hand we don’t want to pay 10 percent better health benefits just to be generous.

**There are reports of the economic downturn forcing some of our peers to halt construction on major buildings. Through The Michigan Difference campaign, we launched or completed 22 building projects. What’s our approach to funding new buildings?**

I am unrelenting in demanding that our financial plans be fully vetted and our rules be completely adhered to when making a decision to renovate or build a new building. Simply stated, those rules are that we will not put a shovel in the ground for a building unless we know exactly where every dollar is coming from. If the money is coming from gifts, then it is only acceptable to have the cash from the gift or a signed gift agreement. If the money is coming from reserves, it must be reserves in working capital, not the endowment. And if the money is coming from operations from a unit in the university—say the Medical School or the athletic department—to pay debt service, those revenues must be high quality, low risk.

**As a former Division I athlete, a gymnast, you understand what it takes to compete at that level. What elements of that experience do you bring to the job?**

For any athlete, the level of intense and sustained focus and competitiveness is transferable to jobs that are high-pressure, fast moving and intellectually, emotionally and physically demanding. The other thing that is important is the sense that you constantly have to depend on other people. I coached, too, for several years after I finished competing. Coaching is a lot like managing people in this environment. You want them to do their best and you can help them set goals and provide them with resources, support and advice. But at the end of the day, it’s the individuals who really have to push themselves and do their best for the team. I am blessed to have a terrific team in Business and Finance, and I have not seen a stronger executive team across the country than the one we have here at the University of Michigan.
A compoundung effect

Vahlteichs dispense lasting support for Pharmacy

Hans W. Vahlteich (BS ’20, MS ’21) left the University of Michigan College of Pharmacy with two degrees.

In return, he gave his alma mater one amazing legacy built on his love for chemistry and innovation. It is an affiliation that has provided over the last two decades more than $1 million for advanced research and the faculty who conduct it.

The child of German immigrants, Vahlteich virtually grew up in his parents’ Chicago drugstore, learning first-hand the role of basic chemistry in the medications they dispensed. He developed that interest as a student at the Illinois College of Pharmacy, as a Navy pharmacist’s mate during World War I and later as an undergraduate and graduate scholar at Michigan. From Ann Arbor, Vahlteich applied the chemistry he learned in his pharmacy studies to a lifelong career with Best Foods. There, his scientist’s curiosity and entrepreneur’s drive took him around the world, often in search of new raw materials and plant strains for commercial application. His many successes included patented lab work that helped build Hellmann’s Mayonnaise® and Best Foods Mayonnaise® into nationally recognized brands.

Hans Vahlteich traveled the world in search of raw materials and plant strains for use in commercial food production.

The Vahlteichs’ generosity continues to have a major impact on research in the College of Pharmacy. Within the VMCC, it provides critical resources to fulfill Hans Vahlteich’s vision of innovation with both scientific and applied benefits. He was a natural scientist with an entrepreneur’s spirit, attributes that the VMCC strives to emulate.

—Prof. Hollis Showalter, Director of the VMCC.

Vahlteich, who died at his Vermont summer home in 1989 at age 93, and his late wife, Ella, also a chemist, honored his U-M roots and his friendship with then-Pharmacy Dean Ara Paul by endowing through their estate the Hans and Ella McCollum Vahlteich Research Fund. (The couple also endowed a research fund in Ella’s name at the Medical School). Over the last 19 years, the Pharmacy research fund, now valued at approximately $4.3 million, has supported 38 grants totaling $1,091,348 in the fields of biochemistry, microbiology and the relationship between molecular structure and therapeutic effect.

Even after his death, his passion for discovery inspired more transformative support for Pharmacy.

In 2001, his daughter, Beverley Vahlteich DeLaney, gave the College $3.4 million—its largest-ever, single gift. Drawing on her father’s drive to nurture and apply scientific research, she designated $400,000 of that total for the Ara G. Paul Professorship, $1 million for her parents’ research fund, and $2 million to launch the Hans W. Vahlteich Professorship, now held by David H. Sherman. Like Vahlteich, Sherman travels the globe, including Central American and Pacific coral reefs, in search of promising, naturally occurring compounds to further his research for new treatments of cancer and infectious diseases.

In June, the College dedicated the Vahlteich Medicinal Chemistry Core (VMCC) to recognize Vahlteich’s professional success and enduring support for U-M Pharmacy. This high-tech lab in the C.C. Little Building focuses on the design of drug-like molecules and diagnostic probes used in biomedical investigations.

For more information about the Vahlteich Medicinal Chemistry Core, visit http://sitemaker.umich.edu/mccsl/home
Dear Friends,

Even as the state economy slumps, a recent investment by the University of Michigan offers a promising picture for the future of innovation on campus and beyond.

It consists of nearly 2 million square feet of premium research and office space in 30 buildings that will be populated by our best scientific researchers, who are committed to working closely with each other and professionals in the private sector to bring our discoveries to market.

We call it the North Campus Research Complex (NCRC), and it’s rumbling to life as a new engine of discovery and opportunity for our state, region and nation.

The U-M acquired this state-of-the-science, 174-acre site for $108 million in June from pharmaceutical giant, Pfizer. It will be a center for teamwork across academic disciplines and with industry to accelerate and commercialize our findings. It will also strengthen our competitive position among other top research universities for federal, foundation and private funding—funding that puts people to work and brings discovery to the fore.

We estimate that up to 3,000 new faculty and staff positions could be created there over the next decade. Committees from across campus, including leaders in medicine, pharmacology, public health, engineering, dentistry, nursing, business, and the College of Literature, Science, and the Arts, as well as business and government representatives from outside the University, have been hard at work planning its future. Possible uses include a center for health care policy and innovation, drug discovery efforts, a specialized neurosciences institute, research and lab space for faculty, and a technology park to attract partnerships with government and business.

The NCRC acquisition represents one of our largest expansions in University history. Tenants could begin moving into the site by the start of the new year. If we had begun planning a facility of comparable size today, the earliest it could have been occupied would be 2014, and at a cost far greater than what we paid.

This is an exceptional investment and an extraordinary opportunity. It will help frame our future as a university, state and region committed to innovation and discovery.

Sincerely,

Mary Sue Coleman
President
Making a difference

Preserving Saginaw Forest as a natural treasure

More than 100 years ago, lumberman and Michigan Regent Arthur Hill and his wife, Louise, made a gift of dirt, trees and water to the U-M in the form of a rural, 80-acre tract five miles west of the Ann Arbor campus. Named Saginaw Forest after the Hills’ hometown, it has long served as a living classroom and research resource for the School of Natural Resources and Environment (SNRE).

The M. Jerome Rieger Saginaw Forest Enrichment Fund, created through a $250,000 gift from Bedford, New York’s Richard O. Rieger (AB ’79) to honor his father (AB ’40, MBA ’41), will bolster the impact of the Hills’ early philanthropy by helping implement a new SNRE stewardship plan for the Forest. Supported by Ann Arbor’s Debby McMullen, the plan examines the Forest’s continued use for graduate education and research as well as new possibilities for K-12 environmental education programs and nature-based recreation for the public. Saginaw Forest features 55 acres of woodlands planted between 1904 and 1937, Third Sister Lake and surrounding wetlands.

Richard Rieger said his gift reflects his father’s passion for the woods. An ardent student of trees, the elder Rieger possessed an uncanny ability to identify an enormous range of species, even in Latin.

“He’d walk down the street and tell you the names of every tree,” his son said. “Even though he was told (forestry) was not a good professional pursuit, he pursued it in his leisure. It was a lifelong love.

“He had so many interests, and the University of Michigan really nurtured them. His Michigan experience really opened his eyes.”

Learn more about Saginaw Forest at www.snre.umich.edu/facilities/properties

Richard O. Rieger, left, said his gift for Saginaw Forest reflects a love of nature shown by his late father, M. Jerome Rieger, right.
Kahn gift goes to the heart of cardiovascular research

The pulse of U-M cardiovascular research is growing ever-stronger, thanks to a recent leadership gift from the D. Dan and Betty Kahn Foundation establishing the D. Dan and Betty Kahn Cardiovascular Medical Engineering Research Fund.

The Kahn Fund supports biomedical and bioengineering research at the U-M Cardiovascular Center that seeks a better understanding of irregular heartbeats, known as arrhythmias, which can lead to stroke and sudden cardiac death. Future projects may also explore new bioengineering treatments for heart and blood vessel disease.

The foundation’s generosity brings together two world-class institutions, the U-M and Israel's Technion University, to improve diagnosis, treatment and prevention of cardiovascular disease—the world’s number one killer. Israeli medical researchers working in two Technion facilities named for the Kahns (one currently under construction) will collaborate with physicians, scientists and bioengineers at the U-M’s new D. Dan and Betty Kahn Cardiovascular Medical Engineering Laboratories to advance the frontiers of cardiac and vascular research and care.

“I have long held the belief that the University of Michigan is one of the great medical research institutions in the world,” D. Dan Kahn says, “I also believe it’s important for the Michigan economy to support institutions that are based in Michigan.”

“D. Dan Kahn recognizes that the discovery process requires brilliant minds working in collaboration,” says Medical School Dean Dr. James Woolliscroft. “In today’s world those relationships are often with global partners, and we look forward to the opportunity to work with Technion, a university with a tradition of excellence and a focus on innovation.”

Kahn, of Bloomfield Hills, Michigan previously honored the memory of his late wife, Betty, with a $1 million gift to the Cardiovascular Center.

To learn more about this commitment and the CVC, visit: www.med.umich.edu/cvc/
Matching gifts help ISR honor a founder by supporting scholars

A new graduate student award at the Institute for Social Research (ISR) reaches across school, college and unit lines to fund aspiring social scientists in their explorations of such issues as poverty, drug abuse, racial discrimination and more.

The first recipient of the Robert Kahn Fellowship for the Scientific Studies of Social Issues will be selected next year and receive a stipend, tuition and healthcare benefits for a full year as well as money to compile research data. Such support enables graduate scholars to focus exclusively on their dissertations and accelerate their entry into the workforce.

Regarded as one of the nation’s foremost survey methodologists and a specialist in subjects ranging from organizational behavior to aging, Kahn joined the U-M’s Survey Research Center in 1948 and helped launch ISR soon after.

Started in 2007, the Fellowship initially inspired gifts totaling $250,000, matched dollar-for-dollar by an anonymous donor. That total was expanded through President Mary Sue Coleman’s one-for-two-dollar match for graduate student support, which concluded at the close of 2008. Donors gave an additional $200,000 through the summer, bringing the fund’s total to approximately $950,000. More than 100 of Kahn’s colleagues and friends have honored him with gifts to the fellowship. For many, it was their largest gift ever to the University.

For details on ISR’s mission and history, visit www.isr.umich.edu

“...it is my hope and expectation that, through this fellowship, young women and men who are as optimistic as I was, and as interested in the potential contributions of social research, will be as happily converted as I have been to the notion of using social research science to help solve the deep and abiding challenges confronting society.”

—Robert Kahn, ISR emeritus research scientist, an emeritus psychology professor in the College of Literature, Science, and the Arts, and an emeritus professor of Health Services, Management and Policy in the School of Public Health.
New endowment strengthens ties with Thailand

A donor from half a world away has enriched an important cultural legacy on the Ann Arbor campus, while strengthening opportunities for future engagement between the U.S. and his homeland.

Through a $200,000 gift to the College of Literature, Science, and the Arts for the Center for Southeast Asian Studies (CSEAS), Dr. Amnuay Viravan (MBA ’54, AM ’57, PhD ’59, HLLD ’90), of Bangkok, Thailand, has launched the Amnuay-Samonsri Viravan Endowment for Thai Studies at the University of Michigan. Named for Dr. Amnuay and his wife, Samonsri (MBA ’57), the endowment reflects their commitment to education and to strengthening U.S.–Thai relations. It will fund scholarships for Thai language study, study-abroad programs and internships for American students, visits by Thai scholars to Michigan and Thai-related research by U-M faculty. The fund will further enhance U.S.–Thai relations in academic, business and professional areas by supporting conferences, lectures and outreach activities.

The Viravan fund adds to more than $266,000 given by the Thai Embassy since 2007 in support of Thai Studies at CSEAS. Dr. Amnuay continues to work to obtain additional gifts from the Thai corporate community to help his named endowment reach its targeted $1 million goal. The fund’s total will also expand through matches from President Coleman’s donor challenge for gifts in support of global study opportunities. For more information visit www.giving.umich.edu/presidents-challenge.

Thailand’s former Minister of Finance and Minister of Foreign Affairs, Dr. Amnuay has been a valued supporter of higher education in his country as well as a volunteer and generous donor on behalf of Michigan, including support for the Stephen M. Ross School of Business. As Michigan looks to expand its connections in Asia through alumni engagement and university research partnerships, Dr. Amnuay has been a pivotal contact, recently hosting a U-M delegation visiting his country.

“He is the face of Michigan in Thailand,” said Linda Lim, CSEAS director. “He’s been an inspiration for Thai students looking to study at the U-M and a tremendous resource as we look to deepen our relationships in Asia.”

Learn more about the Center for Southeast Asian Studies at www.ii.umich.edu/cseas
Did you know

- 94 percent of Michigan’s incoming freshmen ranked in the top 10 percent of their high school graduating class; 43 percent were elected to one or more student government offices; one-third received all-city, all-league, all-county, or all-state honors in athletics; roughly 65 percent played a musical instrument; and 10 percent started their own business.

- The Gerald R. Ford School of Public Policy celebrates its 95th anniversary this fall, tracing its roots back to the 1914 launch by the political science department of a Master’s of Arts in Municipal Administration.

- Michigan was the first Medical School to own and operate its own hospital (1869).
Rewarding excellent nurses at UM-Flint

Success is its own reward. But successful nursing students at the University of Michigan-Flint get a little extra recognition for their hard work thanks to Dr. Cyrus and Jane Farrehi of Grand Blanc, Mich. The Farrehis’ recent $40,000 gift endows the Marjorie Christensen Nursing Award for Excellence that encourages UM-Flint nursing students to be the very best in their field.

Flint students Colleen Knecht and Amrita Joseph each received a $2,000 Christensen Award in 2009, in recognition of their academic achievements and community service.

“The award allowed me to increase time spent volunteering and giving back to the community,” Knecht says. “I was able to become more involved with a local health clinic for the underserved and use my nursing knowledge and skills to help develop and participate in local health promotion activities.”

“The Farrehis’ award helped me to manage the costs of school and allowed me to focus on my education—not only academics but also the extracurricular activities that are important for personal and professional growth,” adds Joseph. “If it were not for the award, it would have been difficult for me to participate in the international service learning course Colleen and I completed in Kenya. I am so thankful to the Farrehis for making such experiences possible.”

The Farrehis named the award as a tribute to the accomplishments of Jane Farrehi’s mother. “We established this gift to honor my mother and celebrate her career as a kind, nurturing nurse,” Jane Farrehi says. “We chose the Flint campus of the University of Michigan as, living in this community, we have witnessed its contributions to the individual lives and to the city. We wish the University further success in achieving its mission.”

Longtime U-M supporters, the Farrehis previously established the Cyrus and Jane Farrehi Professorship of Cardiovascular Research at the U-M Medical School and contributed to UM-Flint’s Early Childhood Development Center, College of Arts and Sciences and Music Department.
Making a difference

Glick Field House kicks off a new season for football

Thanks to the devotion of a loyal Michigan family, Wolverines for generations to come will have a terrific practice space to maintain their competitive edge as the Leaders and Best.

With that support, the Al Glick Field House opened this summer on State Street, featuring a design that complements its historic neighbors, Yost Ice Arena and the Intramural Sports Building. It houses a full-size football field along with a lobby area, restrooms and storage. By relocating football’s indoor practices to the new building, Michigan Athletics frees up the squad’s former facility, Oosterbaan Field House, for use by other varsity teams and intramural groups.

“The entire Michigan Athletic Department owes a debt of gratitude to Al Glick and his family for the help they have provided our programs,” said Bill Martin, the Donald R. Shepherd Director of Intercollegiate Athletics. “Naming this facility in Al’s honor is a wonderful way of giving him the recognition he deserves.”

Glick, chairman and chief executive officer of Alro Steel Corporation in Jackson, Mich., has been an active supporter of U-M Athletics and other areas of the University, including the C.S. Mott Children’s Hospital and Women’s Hospital. He inspired family members to participate in the $8.7 million gift commitment for the new field house, including his son, Randy, and nephews, Barry and Carl.

“I have been a Michigan fan all of my life,” said Al, noting that his older brother, Robert, attended the U-M and it was through him that he made his first connection with the University. “I didn’t go here, but they (U-M) adopted me or I adopted them. I’m not sure which. But this field house isn’t just the result of one person or even just one family. It’s the result of teamwork and the effort of a lot of people.”
Frey Deanship places a high value on values for business students

Wherever Edward J. Frey (AB ’32) traveled—from the ravages of the World War II Pacific theater to the gleaming halls of Washington power—he carried a passion for business and integrity. As a young naval officer Frey helped re-establish the Bank of Guam even while enemy soldiers lurked in the island’s caves. Years later he stood by his friend, President Gerald R. Ford (AB ’35, HLLD ’74), during a time of spiraling inflation and political turmoil.

Now, through gifts totaling $5 million, the Frey Foundation of Grand Rapids, Mich., has honored Edward’s legacy and advanced Michigan’s business leadership by endowing the Edward J. Frey Deanship at the Stephen M. Ross School of Business. The gifts create only Michigan’s third named deanship—the other two are the Joan and Sanford Weill Dean at the Gerald R. Ford School of Public Policy and the Robert J. Vlasic Dean at the College of Engineering—and provide discretionary funds that enable the School to advance its leadership in education and research. Trustees of the Foundation are David G., John M., Edward J., Jr. and Mary Caroline “Twink” Frey (ABED ’61, CERTT EDUC ’61, AM ’70), trustee emeritus.

Marketing expert Robert J. Dolan is the first to hold the title. “It is fitting that Dean Dolan is the inaugural Edward J. Frey Dean of Business,” says U-M President Mary Sue Coleman. “His tenure at Michigan has been marked by classroom innovation, practical business experience for students, and lessons of corporate citizenship—principles embodied by the life of Mr. Frey.”

David Frey, who served as vice chair of The Michigan Difference campaign, recognizes in the Ross School curriculum many of the same qualities he admired in his father. “The business fundamentals are job one, but in today’s world, it’s vital that we imbue students with a sense of propriety, ethics, accountability, personal responsibility, and integrity,” he says. “Dad believed you couldn’t be a successful person in business, or in anything for that matter, if you lacked those personal characteristics that make us whole beings. The University has done a splendid job of recognizing those needs and addressing them in their graduate and undergraduate programs.”
www.giving.umich.edu/impact
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Stargazers
The Planetarium at the Exhibit Museum of Natural History takes visitors light years away without leaving their seats.
www.giving.umich.edu/arts-culture

Smiles on faces
Donors Michael and Suzanne Coghlan aim to increase the number of orthodontists with specialized training to treat patients with such craniofacial anomalies as cleft lips and palates.
www.giving.umich.edu/health

Musical score
With a playlist full of specialized technology needs, leaders at the School of Music, Theatre & Dance gave a virtual standing ovation late last year when an anonymous donor stepped forward to assist.
www.giving.umich.edu/student-experience

Ride of their lives
Early gifts from the Steelcase Foundation, the Down Syndrome Association of West Michigan, whose donors include U-M alumnus Peter M. Wege (HLLD ’07), and the Lyle Foundation help kids with Down syndrome and autism learn to ride at Kinesiology’s Bike Camp.
www.giving.umich.edu/health

Crossing boundaries
Benson (BSECH ’63) and Norma (AB ’64) Shapiro’s generosity encourages scholars to reach across disciplinary boundaries and address such social problems as poverty and injustice.
www.giving.umich.edu/cultivating-leaders
Dear Friends,

Maxine (AB ’66 DRBN) and Stuart (BBA ’61) Frankel have shown us what private support can mean for our public spaces. Through their leadership gift, the expanded University of Michigan Museum of Art and its new Maxine and Stuart Frankel and the Frankel Family Wing re-opened in late March as a cultural crossroads for our students and a top-rated destination for arts lovers across the region. In the first five months after its re-opening, the re-imagined museum drew more than 120,000 visitors, surpassing its annual, pre-expansion attendance.

This fall we celebrate another prominent symbol of the power of philanthropy at Michigan—the renovation of the Kelsey Museum of Archaeology and the addition of its new William E. Upjohn Exhibit Wing, which opened to the public on Nov. 1.

We have the vision and generosity of the late Edwin (AB ’33) and Mary Upjohn Meader to thank for this marvelous expansion, which quadruples the number of artifacts the Kelsey can display at its Newberry Hall home. I encourage all of you to explore this fascinating space on your next visit to campus.

In re-opening its doors to the community, the Kelsey reminds us of the role Michigan’s museums play in the life of our University and the public we serve. It also highlights the impact of philanthropy in maintaining and rejuvenating these treasures.

Across the Diag, the Exhibit Museum of Natural History nurtures scholarship, while also fascinating visitors young and old. A new, digital projection system in its 50-year-old planetarium delivers exciting 3D visualizations of the far reaches of the universe. Funded by Lee Hess (AB ’68) and his wife, Irene Levine, its impact on the museum, including its use by K-12 student groups, has been nothing less than stellar.

Wonders also abound in the collections of the William L. Clements Library, now under the leadership of J. Kevin Graffagnino. Founded in 1923 and named for its benefactor, the Clements is open to the public and houses one of the finest collections of original resources for the study of American history and culture. During the Great Depression, Detroit philanthropist Tracy McGregor and his McGregor Fund helped secure that stature by donating significant funds so that the Library could acquire William Clements’ renowned collection of original Revolutionary War documents from his heirs.

Our many public spaces, however, are not all confined by walls.

Over the years, donors have shaped such outdoor retreats as the Nichols Arboretum and Matthaei Botanical Gardens where a combined 720 acres serve as living museums that draw thousands of students, faculty and friends to explore natural areas and gardens, visit a conservatory, and appreciate our diverse environment.

Private support, public spaces

Maxine and Stuart Frankel have made an art out of their U-M philanthropy.

Open in 1907 with a gift of 30 acres from the Dr. Walter (BS 1891) and Esther (BS 1894) Nichols family, the Arboretum grew through acquisition and further land donations along the Huron River, just southeast of the Medical Center. Fifty years later, alums Frederick C. (AB ’14, HDBA ’53) and Mildred H. Matthaei provided 200 acres off Dixboro Road, seven miles east of central campus, along with a cash gift to purchase additional land to serve as the new home for the gardens that now bear their name.

Indoors or out, gems like these help define our University and its place in our society. Donors of yesterday, today and tomorrow ensure their continued draw. As a frequent visitor, I say, “Thank you!”

Sincerely,

Jerry May

Maxine and Stuart Frankel have made an art out of their U-M philanthropy.

WWW

Leaders Best

Philanthropy at Michigan
A publication by the University of Michigan for members of the Presidential Societies and friends of Michigan
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Twitter: Ideal for quick, immediate news and updates.
YouTube: Tune in to the U-M Philanthropy Network and discover the power of giving across campus.

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