From baby steps to business plans
Support for student innovators

True blue and thinking green: Q&A with Don Scavia

14 facts about U-M’s newest hospitals
A head start for entrepreneurs

Dear Friends:

Among the poets, engineers, chemists and musicians working toward their University of Michigan degrees stands a growing number of students eager to start their own businesses.

Their entrepreneurial interests couldn’t be more welcome with state unemployment languishing at about 13 percent. The U-M, often through the generosity of our donors, provides a unique framework to support these aspiring jobs creators, including more than 100 related courses, incubator space for fledgling start-ups, venture funding, mentoring, campus-wide competitions and more. Our work with these students, encouragement of our faculty innovators, and the access we provide businesses looking to partner with us clearly demonstrate that even a large university like ours can be creative and collaborative.

This summer U.S. Commerce Secretary Gary Locke said the U-M offers a clear example of the role universities can play in economic development.

In his keynote address during a July economic forum on campus, Secretary Locke cited the U-M’s Samuel Zell & Robert H. Lurie Institute for Entrepreneurial Studies, the College of Engineering’s Center for Entrepreneurship, the Medical Innovation Center, the Business Engagement Center, and the University Research Corridor as initiatives that make the U-M “a model for what regional innovation clusters can look like.”

As part of this summer forum, I had the great honor of being appointed one of three co-chairs of a new National Advisory Council on Innovation and Entrepreneurship, established to help the Obama administration foster entrepreneurship nationwide and identify new ways of bringing promising ideas to market. I embrace this role confident in Locke’s assessment of Michigan, and in the work we do here to encourage a campus spirit of innovation that begins with our students.

Sincerely,

Mary Sue Coleman

Learn more about the U-M’s support for economic innovation and development at www.innovate.umich.edu
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Correction
A page 12 story in the Summer 2010 issue on support for the Michigan in Washington (MIW) program should have noted that Steven Shindler (AB ’85) and his wife, Mary Kay Kosnik (AB ’83), created a dollar-for-dollar match opportunity to commemorate MIW’s fifth anniversary. The original article only named Steven Shindler as the match creator. We regret the omission.
Alice Freeman Palmer Professorship:
Honoring a trailblazer for women in higher education

Alice Freeman Palmer was something of a charmer. In 1872, when less than one percent of all women were attending college and women’s education was still “an anxious experiment” (as her husband, George Herbert Palmer, later called it), she talked her parents into letting her pursue higher education by promising to help pay for her brother Fred’s tuition. But it was her brains, not her charm that got her into the University of Michigan. President James B. Angell was so impressed with what he called “her high intelligence” that, although Palmer had failed the entrance exam, he admitted her, albeit on a trial basis. Angell later observed that his instincts were correct, stating that it “was soon apparent to her instructors that my confidence was fully justified. She speedily gained and constantly held an excellent position as a scholar.”

Palmer graduated with a degree in history in 1876 and taught briefly in Wisconsin and Michigan. Wellesley College’s founder, Henry Durant, soon offered her a professorship in history at the Massachusetts women’s college. She flourished there, and in 1881 at the age of 26, became the school’s president, making her the youngest college president in the nation and the first woman to lead an independent, nationally known college. She was, notes her biographer Ruth Bordin in Alice Freeman Palmer, The Evolution of a New Woman, “the only woman in a galaxy of academic giants.”

For the past five decades, that pioneering academic legacy has been recognized through the Alice Freeman Palmer Professorship in the Department of History, a prestigious post funded by some of her biggest admirers. Earlier this year, Mrinalini Sinha, a scholar in the history of South Asia, was installed as the seventh Palmer Professor.

As a female college student, Palmer was a trailblazer. As an educator, she widened the academic horizons for future generations of women. At Wellesley, she set the expectation that her students would be able to support themselves upon graduation, as she had, and to lead useful civic lives. Palmer served as the college’s president for seven years, until her marriage to Palmer, a Harvard philosophy professor.

Throughout her married life, Palmer wrestled with having a personal life without giving up her career. She made significant sacrifices along the way, first resigning from Wellesley...
to spend more time at home in Cambridge with her new husband and later commuting from Cambridge to Chicago to serve as dean of women at the University of Chicago where her passion was to make the University appealing to women, socially and academically. That drive, though not popular with many University stakeholders, resulted in a steady increase in women's enrollment during her tenure. She left the University in 1895 and pursued an active career as a lecturer. Through her talks, she attempted to convince society that higher education was critical for women and that it didn't “defeminize” them. She often put herself forth as proof.

Palmer’s career as a lecturer, however, didn’t last long. She was just 47 when she died in 1902 from an infection following surgery.

As a way of honoring the “institution that first shaped her scholarly interests,” in 1924 George Palmer arranged in his will for the establishment of The Alice Freeman Palmer Professorship for a distinguished woman scholar in the Department of History at Michigan. The funds from the estate first became available in 1957. Shortly after, the Alumnae Council of the Alumni Association led a campaign to raise the Palmer endowment to a level sufficient to support a scholar on a permanent basis.

In 1999, Elizabeth L. Eisenstein (HLHD ’04) — a former Palmer professor, a specialist in the history of print culture in the West and the author of such acclaimed books as The Printing Press as an Agent of Change — endowed the post as a full professorship, ensuring its lasting support for the very best teachers and researchers.

The U-M’s newest Alice Palmer Professor of History, Mrinalini Sinha, is an expert in the interconnected fields of South Asian history, British history, gender history, and the history of empires. She says that while she is humbled by those who have held the position before her, its connection to Alice Palmer thrills her the most.

“Alice Freeman Palmer was an indomitable figure whose career and achievement are an inspiration to anyone interested in higher education,” she says. “Palmer made history precisely by insisting that women be educated to lead.”

**Palmer Professors**

Over the last five decades, the Alice Freeman Palmer Professorship has been held by seven women representing a wide range of interests and specialties.

**Caroline Robbins** (Visiting), 1957, head of Bryn Mawr College’s history department and a scholar of 18th century British history

**Sylvia Thrupp**, 1961–1974, medieval social history

**Elizabeth L. Eisenstein**, 1975–1988, a distinguished scholar of the history of print culture in the West

**Sabine G. MacCormack**, 1990–1997, classical late antiquity and 16th and 17th century Latin America

**Carroll Smith-Rosenberg**, 1999–2003, American culture and women’s studies

**Barbara Metcalf**, 2003–2008, modern India and the history of Islamic institutions and movements

**Mrinalini Sinha** (below), named in 2010, South Asia history, including its imperial history, gender history and global connections

““Alice Freeman Palmer was an indomitable figure whose career and achievement are an inspiration to anyone interested in higher education.”

—Mrinalini Sinha, the seventh Palmer Professor
From baby steps to business plans
Center for Entrepreneurship builds a start-up mindset among students

When it comes to preparing promising engineers for innovative futures, the Center for Entrepreneurship (CFE) has moved from a start-up to a proven commodity. Now entering its third year, the College of Engineering-based CFE has already engaged 4,000 students through its programs, including coursework, mentoring, and unique opportunities to transform compelling ideas into working businesses.

The CFE joins a dynamic network of student-focused entrepreneurial activities at Michigan, working closely with such popular initiatives as MPowered Entrepreneurship, a student organization dedicated to fostering entrepreneurship, and the Samuel Zell & Robert Lurie Institute for Entrepreneurial Studies at the Stephen M. Ross School of Business. The Zell Lurie Institute set the pace for student entrepreneurial activities at the U-M when it was launched in 1999 through a joint, $10 million gift from Samuel Zell (AB ’63, JD ’66, HLLD ’05) and Ann Lurie (HLLD ’03), in honor of her late husband, Robert (BSEIE ’64, MSE ’66). Like CFE, Zell Lurie provides action-based learning options for future jobs creators, including 20 entrepreneurial electives, competitions to test promising ideas, access to start-up funding, internships, and ample opportunities for collaborative, interdisciplinary study.

“When I was an engineer here the topic of entrepreneurship didn’t come up much,” said CFE supporter and founding board member Marc Weiser (BSEAS ’95, MBA ’00), a Michigan venture capitalist. “And when I graduated from the Business School, Zell Lurie was just starting up. Today, Zell Lurie and CFE are driving a university-wide discussion and creating awareness of the potential for entrepreneurship, and that’s as it should be.”

“Whether (students) go on to start their own companies or join a larger organization they will be prepared to take risk, manage risk and succeed.”
—Marc Weiser, CFE supporter

As a new feature on the U-M entrepreneurial landscape, CFE inspires creative thinking with resources in and out of the classroom, including:

• multiple classes in business and innovation concepts, often presented with the Ross School;
• Entrepreneurship Hour, a weekly lecture series that has regularly attracted more than 300 students and such prominent speakers as Jay Adelson, former Digg.com chief executive; Bob Stefanski (MS ’86, JD ’89), co-founder of TIBCO; and Kevin O’Connor (BSEE ’83), co-founder of Internet Security Systems and DoubleClick;
• selective opportunities to network, pitch ideas and receive feedback from U-M graduates who have succeeded as venture capitalists or entrepreneurs;
• 1,000 Pitches, a video “elevator business-pitch” contest run by MPowered and supported by CFE that garnered 2,065 entries in 2009;
• support for MPowered’s small business career fair, which has attracted more than 4,700 students and 220 businesses since its launch three years ago;
• and competitive access to the U-M business incubator, TechArb, a dedicated facility for the most promising student companies to build their businesses.

“There’s a tremendous demand for an entrepreneurial outlet among our engineering students,” said CFE Managing Director Doug Neal, who operates the Center under the direction of Thomas Zurbuchen, the College of Engineering’s associate dean for entrepreneurial programs. “We’re responding by helping them develop a business mindset. The interest has been extraordinary.”

That interest has been nurtured by CFE donors, including:

• the Herrick Foundation, whose gift provided start-up funding for the program and has since followed that with a significant matching grant for new gifts in support of the Center;
• York, Pennsylvania’s Donald Graham (BSEIE ’55, MSE ’56, HDENG ’09), whose gift will establish a masters degree program in technology entrepreneurship that will be based in the Center, but draw on faculty and research expertise from the Ross School, the Medical School and other schools and units across campus;
• the Foundation for Enterprise Development in La Jolla, Calif., whose commitment supports coursework on issues related to employee ownership within entrepreneurial companies. The Foundation was established in 1986 by John Robert Beyster (BSEM ’45, BSEP ’45, MS ’47, PhD ’50). He currently serves as the Foundation’s chairman, and his daughter, Mary Ann Beyster, serves as president;

• Robert Stefanski (MS ’86, JD ’89) and Lynn H. Brown, of Palo Alto, Calif., whose generosity funds promising entrepreneurs during their summer work at TechArb;

• and RPM Ventures — Marc Weiser (BSEAS ’95, MBA ’00) and Tony Grover (BSEME ’91) — an early-stage venture capital firm in Ann Arbor that co-founded TechArb incubator with CFE in 2009.

“CFE’s experiential programs expose students to opportunities and a different way of thinking about their futures,” Weiser said. “Whether they go on to start their own companies or join a larger organization they will be prepared to take risk, manage risk and succeed.”

They named their company Bebaroo.com because it sounded a little like baby talk.

But as the student-run start-up readies for its full-scale launch next summer, the work is anything but child’s play.

Launched by College of Engineering senior Allen Kim, a finalist for Entrepreneur magazine’s College Entrepreneur of the Year, and Stephen M. Ross School of Business MBA student Luis Calderon, Bebaroo looks to become a “Netflix for baby clothes,” providing a range of infant and toddler apparel for internet rental to customers who don’t want to purchase clothing that’s expensive and quickly outgrown. The Bebaroo team is testing its concept with a 20-customer pilot pool and is on track to roll out its final, market-ready website in mid-2011.

Like 11 other U-M start-ups this summer and nine in the summer of 2009, Bebaroo found an early home at TechArb, the two-year-old U-M student business incubator based in downtown Ann Arbor. TechArb is co-managed by the Center for Entrepreneurship and the Zell Lurie Institute and receives funding from both organizations as well as the Office of the Vice President for Research. TechArb provides the environment for student innovators to develop their ideas into working businesses and meet regularly with mentors from neighboring Google and other organizations on everything from marketing to intellectual property law.

“CFE’s experiential programs expose students to opportunities and a different way of thinking about their futures,” Weiser said. “Whether they go on to start their own companies or join a larger organization they will be prepared to take risk, manage risk and succeed.”

Students Luis Calderon, left, and Allen Kim nurtured their start-up business at TechArb.

Incubating ideas and ambition

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The TechArb experience, Kim said, rounds out the invaluable support he’s received at Michigan, including participation in MPowered’s 1,000 Pitches contest, where he was a finalist in 2009 with an idea for an organic fast food restaurant and a winner in 2010 with a concept for an alternative energy science foundation. He’s also attended several CFE lectures and participated in the Center’s March trip to California, where he pitched Bebaroo to local U-M alums engaged in venture capital and business development.

“That’s where I met my business partner Luis Calderon,” he said. “Without that trip, Bebaroo definitely wouldn’t be where it is. My entrepreneurial spirit began in high school, but the U-M has really opened my eyes to the possibilities. There’s so much here for entrepreneurs like me.”
True blue... and thinking green

U-M’s Special Counsel to the President for Sustainability, Professor and Director of the Graham Environmental Sustainability Institute

Long before it was fashionable to be “green,” the University of Michigan was focused on sustaining the environment.

From forest conservation, to environmentally responsible campus operations, to its long-standing efforts to protect the fragile Great Lakes ecosystem, the U-M’s sustainability history runs deep.

Today, students prepare themselves for leadership in this vital area through more than 10 related undergraduate programs, as well as dozens of master’s and doctoral concentrations. An estimated 300 faculty researchers, meanwhile, collaborate across the natural, technological, and social sciences, pursuing important new discoveries and exploring the role of human behavior in advancing sustainability. The university is also conducting a multi-faceted Campus Sustainability Integrated Assessment to pinpoint opportunities to improve campus sustainability. Professor Don Scavia discusses how Michigan leverages this enduring commitment not only to create a more sustainable environment on campus, but also to overcome pressing environmental challenges worldwide.

**MILESTONES IN MICHIGAN**

1909 The Biological Station in northern Michigan opens for field biology and environmental research. Two decades later, Camp Davis in Wyoming debuts as a center for geology, ecosystem and energy studies.

1927 The U-M starts the nation’s first School of Forestry and Conservation, predecessor of today’s School of Natural Resources and Environment (SNRE).


1955 Michigan switches from coal-generated power to natural gas.

1970 A massive, campus teach-in serves as the model for the first-ever Earth Day.
Q Define sustainability.

Sustainability can be defined in a very simple but deep way: it’s satisfying our needs without jeopardizing the needs of future generations.

In October 2009, President Mary Sue Coleman launched the U-M Sustainability Initiative. What is this?

The President’s Sustainability Initiative has three goals. Our educational goal is to increase opportunities for our students to learn about sustainability and to learn the skills and knowledge they need to help solve complex real world problems. Our research goal is to bring together expertise across campus from the natural and social sciences and engineering to tackle these complex problems. That includes developing solutions that increase the resiliency of our aquatic ecosystems, including the Great Lakes; mitigating and adapting to the adverse impacts of climate change; and exploring advances in transportation, information technology, green construction and urban planning to provide people with the reliable, sustainable access to the resources they need. The operational goal is to make the campus greener and more efficient and to use our campus as a living laboratory for sustainability.

Why now? What’s driving this effort?

The problems are more pressing than ever before. Our students are extremely interested, and the outside world is expecting more from the University of Michigan in this area. With 19 schools and colleges in a variety of disciplines and a $1.14 billion research enterprise, we have the extraordinary academic programming and intellectual capital needed to better understand and tackle the most complex sustainability issues.

How do we compare with other universities when it comes to sustainability research and education?

Considering the history of our field research stations like the Biological Station and Camp Davis and that the first-ever school of forestry and conservation began here, it’s pretty clear that the University of Michigan has been in this game for quite some time. The Erb Institute for Global Sustainable Enterprise (www.erb.umich.edu) and the Center for Sustainable Systems (www.css.snre.umich.edu) were among the first movers in this area, putting together programs focused exclusively on sustainability. Other campuses have now moved into this space and are building programs. Our Sustainability Initiative brings together our longstanding robust programs like the Erb Institute with new efforts like the Graham Institute (www.graham.umich.edu) to find ways to enhance what we’re doing and step up to the challenge.

We have a large footprint in terms of our own operations. What’s the significance of the U-M’s efforts to live more sustainably within its own environment?

We’ve been making energy efficiency improvements on campus for quite some time. For example, our Planet Blue Operations Teams work with buildings and building occupants to increase the efficiency of operations and educate inhabitants on how best to use the facility. As a result, over the last three years, U-M introduced 135 energy conservation measures that help reduce our carbon footprint. But we’re not stopping there. We know we need to do more, and we are.

The U-M is in the midst of a Campus Sustainability Integrated Assessment. What is that and how does it tie in with the President’s Sustainability Initiative?

The Campus Sustainability Integrated Assessment (CSIA) is the first major project under the operations goal of the Sustainability Initiative. It’s a great example of bringing together operations and academics. The CSIA Assessment started in January by convening seven faculty-led teams working with operations folks and employing about 40 students. In the first phase they gathered information on what we do and how we do it, benchmarked against other places. Those teams gave us a set of ideas on how to move forward toward a set of stretch goals for the campus in areas such as carbon emissions, water use, transportation and the like. Phase two, which began this fall, will produce a set of recommendations for President Coleman and the Sustainability Executive Council by the end of the calendar year. We expect to have new campus goals by the spring of 2011.

Are we reaching out beyond campus as part of this assessment?

We have been reaching out to corporations, community groups and other universities throughout this process for a couple of good reasons: Some very forward looking organizations have been in this business for quite some time and we can learn from them about how they have been reducing their water

See Scavia Q&A on page 20
Medical masterpiece
The novel Medical Arts Program offers medical students and artists fresh insights into the care of body and soul.
www.umich.giving/health

Korean connection
The recently dedicated Nam Center for Korean Studies caps one family’s efforts to make Michigan a national hub for research and teaching on their homeland.
www.giving.umich.edu/student-experience

There’s more Leaders & Best on the Web at
www.giving.umich.edu/impact

Taking science education on the road
With generous support for its Family Reading and Science Program, the Exhibit Museum of Natural History builds families’ lifelong interest in the natural world.
www.giving.umich/arts-culture

Giving from experience
A career in health care management inspires a new School of Public Health professorship focused on the art of administration.
www.giving.umich.edu/cultivating-leaders
The architecture of philanthropy

Dear Friends:

At a time when many non-profits are struggling to raise funds, I remain grateful to our donors for their continued strong support of Michigan.

For the last fiscal year, more than 111,000 donors like you made cash gifts and pledge payments. Our total receipts, including contributions from individuals, corporations and foundations, reached more than $254 million, a decline of just 4.4 percent from the previous year’s gift tally.

You remain among the nation’s most generous public university supporters and great examples of the irrepressible Maize and Blue spirit.

We’re working harder than ever to extend that spirit and the power of philanthropy at Michigan. In short, we have been motivated by the U-M’s remarkable legacy of donor support to further develop our architecture of philanthropy. This architecture not only helps us expand our network of contributors, but develops future generations of professionals prepared to meet the University’s needs and help our friends achieve their philanthropic objectives.

- Last year, we launched a new Parent & Family Giving program to introduce parents and families to their roles in the University and provide them with opportunities to contribute in ways that not only shape their children’s Michigan experiences, but also the experiences of future Wolverines.

- In 2006, we created the Office of Reunions and Reunion Giving to leverage the excitement of our graduates’ reunion milestones and encourage them to give back to their alma mater.

- Established in 2009, the Michigan Philanthropy Academy Major Gift Officer Program inspires our staff to meet the University’s needs by helping donors meet their goals for giving.

- Last year, the Office of University Development kicked off student-led philanthropy tours, an increasingly popular opportunity for prospective students, parents and alums alike to see the power of giving across our campus.

- We continue to cultivate support from our faculty, staff and retirees, whose generosity demonstrates their unique understanding of what it takes to keep the U-M on top in teaching, research and support for students.

Through initiatives like these, we strengthen the infrastructure of philanthropy, ensuring that even in challenging times, our efforts to build a great future for Michigan complement the unflagging generosity of our donors.

Sincerely,

Jerry May
Special delivery

The University of Michigan announced its new C.S. Mott Children’s Hospital and Von Voigtlander Women’s Hospital will open next fall, 12 months ahead of schedule. The state’s largest ongoing construction project, the complex replaces the existing C.S. Mott Children’s Hospital and Von Voigtlander Women’s Hospital to extend the University’s rich tradition of research, care and sharing new knowledge.

1.1 million sq. ft. of space, including a nine-story clinical tower and a 12-story tower for diagnostic, procedural and treatment services

348 total patient beds in single, private room settings, including:
- 32 adult bone marrow transplant beds, eight more than the existing hospital
- 50 single-room maternity care beds, 10 more than the existing hospital
- 46 Neonatal Intensive Care beds, six more than the existing hospital

31 obstetrics/gynecology exam and procedure rooms, six more than the existing hospital

300 size in square feet of pediatric rooms, which feature wireless access for patients and visitors

Design Team: HKS Architects
Construction Manager: Barton Malow
$754 million  project cost — the University’s largest ever

$75 million  fundraising goal

$72 million  amount already donated

$25 million  leadership gift from the Charles Stewart Mott Foundation

$15 million  leadership gift from the Ted and Jane Von Voigtlander Foundation

20 pediatric operating and procedure rooms, nine more than the existing hospital

24 hours a day/7 days a week, time parents can spend in their child’s room

“The new C.S. Mott Children’s Hospital and Von Voigtlander Women’s Hospital will enable our world-renowned physicians and researchers to deliver state-of-the-art care in the finest health-care environment in the region. We are thankful for the generosity of our many supporters who have helped make this facility a reality. You are truly the Michigan Difference.”

Patricia A. Warner, Executive Director of the U-M C.S. Mott Children’s Hospital and Von Voigtlander Women’s Hospital

Donors have played a critical role in delivering this extraordinary new resource — a testament to the volunteer leadership of the Donald R. Shepherd Director of Intercollegiate Athletics David Brandon and his wife, Jan, as well as former head football coach Lloyd Carr and his wife, Laurie.
Making a Difference

Alumni donors sing Glee Club’s tune

In April, the U-M Men’s Glee Club hosted its 150th anniversary celebration that included the Club’s traditional Thursday night gathering at the Cottage Inn, a Saturday evening spring concert at Hill Auditorium, and an afternoon alumni concert featuring a rendition of Franz Biebl’s “Ave Maria,” sung by more than 500 alumni and Glee Club members — together.

The sesquicentennial gathering also provided the perfect stage for the announcement that in just the few short months since the Club’s “Tails, Tours, and Tuition” fundraising campaign was launched, $1.1 million had already been raised toward its $1.5 million goal.

Through August, that tally had grown to nearly $1.2 million, a new source of funding to provide members with scholarships and defray the costs of tails and touring. The campaign is slated to conclude in 2011.

When supporters reach the campaign goal, they will have more than doubled the size of the Glee Club’s current endowment funds. Recent gifts include five new named endowments:

- Craig D. Brennan (BGS ’80) Pay-it-Forward Award;
- Steve (AB ’67) and Cille (BSN ’68) Ramsey Team Leadership Award;
- Christine (AB ’86) and Anthony (BS ’85) Alcantara Endowment;
- Gregory Weidler (BSEEM ’73) Family Scholarship Endowment;
- Jim (BBA ’75) and Stephanie (BBA ’74) Walter Fund for International Tour Cultural Experiences.

The campaign’s quick start is credited to a handful of volunteers who worked behind the scenes during the initiative’s silent phase, calling alumni they personally knew and thought would be eager to participate.

“Our goal was to raise $800,000 by the anniversary celebration so we could announce it to the larger group and say with confidence we’d be able to raise the entire amount by 2011,” said donor and 150th Anniversary Coordinator Steve Ramsey, of Lake Forest, Ill. “Thanks to some dedicated alumni, we surpassed that level.

“The spirit behind the Club’s credo of ‘tradition, camaraderie, and musical excellence’ is essential for it to thrive,” Ramsey added, noting that the fundraising is a way of “doubling back on those three pillars of the Club” to help it flourish over the next 150 years.

Donors’ support for arts and culture makes all the difference. www.giving.umich.edu/arts-culture

For more information about the Men’s Glee Club visit www.ummgc.org

The Glee Club has been making beautiful music on campus for 150 years.
Cultivating careers in public service

Through activities that range from eliminating rare animal trade to educating voters, the David Bohnett Foundation’s goal is to improve society through social activism.

Now the Foundation has made a gift to the Gerald R. Ford School of Public Policy for the creation of the David Bohnett Public Service Fellowship program to help develop future leaders in public service.

The gift funds two student fellowships, each of which provides two years of tuition and one summer internship in the Detroit mayor’s office. The fellowship program will support two students per year for the next three incoming Master of Public Policy classes.

“We are excited about our partnership with the Ford School at the U-M, to help provide much needed human capital to address our urban challenges. The students who participate in these programs have the opportunity to improve local communities and learn from significant assignments in the public sector,” said Foundation Chair David C. Bohnett (MBA ’80), a Los Angeles-based philanthropist and technology entrepreneur. The Bohnett Foundation has created similar fellowship programs at UCLA and NYU, but this is the first time it has established a fellowship program of this kind in the Midwest.

Inaugural recipients include Julie Schneider, a graduate of Michigan State University, who is pursuing a dual master’s degree through the Ford School and the Taubman College of Architecture and Urban Planning, and Elizabeth Palazzola (BS ’07), a master’s student in public policy. The head softball coach at Cass Technical High School in Detroit, Schneider has worked with the Michigan AmeriCorps Partnership in Detroit and in donor relations with the Detroit Symphony Orchestra. Palazzola has been working as a research technician at Wayne State University’s Center for Urban Studies.

Ford School students have held internships in the Detroit mayor’s office often over the years, including posts funded by the Ford Motor Company Fund between 1994 and 2005. The Bohnett Fellowship solidifies the Ford School’s commitment to the city and adds critical tuition support for the students, enabling the School to attract top graduate students who have a deep interest in urban policy and in the revitalization of the city of Detroit.

I am very grateful for the opportunity to continue this process by working in the Detroit mayor’s office, and for the support given to our community by the Bohnett Foundation.”
— Elizabeth Palazzola, Bohnett Fellow

“Though I did not grow up in Detroit, I have had an affection for the city since I was a child. As an adult who now lives and works in the city, I am continually inspired by its charm, challenges, and resiliency.”
— Julie Schneider, Bohnett Fellow

For further information on the David Bohnett Foundation, visit www.bohnettfoundation.org

Through their Bohnett Fellows internships in the Detroit mayor’s office, the Ford School’s Julie Schneider, left, and Elizabeth Palazzola, right, say they look to extend the Spirit of Detroit.
Making a Difference

Lessons in great teaching

Leveraging the quality research and instruction that are hallmarks of its programs, the School of Education is preparing to launch a new institute to provide access to its expertise to teacher education programs at other institutions and current classroom teachers.

Dedicated U-M philanthropists and volunteers Mike (BBA ’72) and Sue Jandernoa, of Grand Rapids, have fueled the School’s efforts with a $500,000 gift to help launch the institute, which begins as an anticipated 1.7 million first-time teachers are expected to enter the nation’s public schools over the next five years.

“This is a significant gift — our first major gift in support of the institute,” said School of Education Dean Deborah Ball, the William H. Payne Collegiate Professor in Education and an Arthur F. Thurnau Professor, which honors outstanding contributions to undergraduate education. “It demonstrates the Jandernoas’ recognition of the importance of the institute’s agenda to serve as a national research and development center dedicated to teacher education. This really gives us the momentum to move forward.”

To be housed in renovated space within the School, the new institute will:

- design and disseminate, onsite or online, detailed curricula, plans for effective classroom activities and tools to assess student-teachers;
- operate classroom laboratories and clinics. Akin to a medical training, the clinics offer invaluable opportunities to observe master teachers in action;
- develop best practices and tools with an emphasis on helping pupils in communities with limited resources;
- and advocate on behalf of the teaching profession, creating policy briefs, letters-to-the-editor and opinion pieces.

Sue Jandernoa, who taught upper elementary school in East Grand Rapids for 30 years, said the classroom skills that make great teachers can be taught, and the Michigan institute will provide the resources to do that.

“Classroom management and sharing knowledge are teachable skills,” said Jandernoa, a member of Dean Ball’s Advisory Council. “The (institute) really fills in the pieces to prepare incoming teachers for the day-to-day challenges of the job.”

For additional stories of ways donors help Michigan prepare tomorrow’s leaders, visit www.giving.umich.edu/cultivating-leaders
Making North Quad the address for global study

James Sprayregen (AB ’82) is helping make the corner of Huron and State streets a new hub for global scholarship at Michigan.

The Chicago-area resident’s $500,000 gift consists of $375,000 to create the Sprayregen Global Scholars Fund, which provides students enrolled in the College of Literature, Science, and the Arts’ (LSA) Global Scholars Program with opportunities to travel and study abroad. The commitment’s $125,000 balance provides endowment support for the long-term care of the Program’s new home, the North Quadrangle Residential and Academic Complex.

In recognition of the contribution, North Quad’s southeast plaza will be named the Sprayregen Family Plaza. The open-air space connects the complex to the heart of central campus.

North Quad opened this fall as the U-M’s first new U-M residence in more than four decades. It’s also home to the School of Information and other LSA departments and centers. The Global Scholars Program promotes a better understanding of worldwide issues through coursework, collaborative projects and opportunities to study, intern or work abroad. Sprayregen funds for the Global Scholars Program qualify for President Mary Sue Coleman’s Donor Challenge for the Student Global Experience, which supplies $1 for every $2 committed in support of U-M students working or learning abroad or students outside the country coming to study at the U-M. His contribution to the North Quad Facility Fund will be matched dollar-for-dollar by the University.

“Travel has always been an interest of mine,” said James Sprayregen, an attorney specializing in corporate restructuring, who traveled to 19 countries before entering the U-M as an undergraduate. “When I heard about this opportunity, it was right up my alley. Having students in the same place at North Quad, sharing their international experiences — whether they’re coming or going — is such a highly beneficial experience. My family is so glad to be able to help out.”

In recognition of the contribution, North Quad’s southeast plaza will be named the Sprayregen Family Plaza. The open-air space connects the complex to the heart of central campus.

“Having students in the same place at North Quad, sharing their international experiences — whether they’re coming or going — is such a highly beneficial experience.”

—James Sprayregen

Learn more about North Quad, including opportunities to name spaces, at www.giving.umich.edu/northquad

Find out how The President’s Donor Challenge nurtures deeper global awareness at www.giving.umich.edu/opportunities

Discover how the Global Scholars Program shapes students’ lives at www.lsa.umich.edu/globalscholars
Making a Difference

The bigger and better Big House

The University of Michigan opened the 2010 football season in a bigger Big House thanks in no small part to the dedication of donors and fans.

On September 3, the night before the Wolverines’ home-opening victory over Connecticut, the University said thanks to roughly 1,500 supporters of the stadium’s renovation. Starting on the field and moving up to the Jack Roth Stadium Club for dinner and refreshments, the gathering offered a rare opportunity for these special fans to explore the enhanced stadium up close.

“You are among the first to step on the new turf,” Donald R. Shepherd Director of Intercollegiate Athletics David Brandon (ABED ‘74, CERTT EDUC ‘74) told the crowd. “Look up and admire the first class improvements you have made possible.”

In addition to thanking guests, Brandon announced that the upper concourse on the stadium’s east side will be named the “Bill Martin Concourse,” in recognition of his predecessor’s leadership during the stadium project.

The $226 million renovation created two exterior sideline structures bracketed by four corner towers. The new space houses elevated concourses with additional restrooms and concession areas. The project added suites, club seats, designated seating for spectators with impaired mobility as well as new entry and exit points. At the start of the season, roughly $31.5 million had been raised for the stadium well ahead of its $25 million goal, including the sellout of all premium seating for the 2010 season, which will generate more than $12 million annual revenue.
L to R: Present at the 1927 dedication of Michigan Stadium, Dr. Robert Gregg (MS ’40, PhD ’43), of Woodbridge, Conn., returned 83 years later to celebrate the landmark’s 2010 rededication.

In the comfort of the Jack Roth Stadium Club, guests savor the stadium’s new amenities with fellow Wolverine fans.

Putting their best Maize and Blue feet forward, Regent Andrea Fischer Newman (AB ’79), of Ann Arbor, and Regent Emeritus Fred Matthaei (BSEIM ’47), of Ann Arbor, show their true colors. Alumnus Jack Roth, of Malibu, Calif., a Big House benefactor and Stadium Club namesake takes to the field as part of the rededication festivities.

PHOTOS: MARTIN YLOET, U-M PHOTO SERVICES
Making a Difference

New health care remedies for impoverished women

Fighting a chronic disease. Caring for sick children. Grappling with mental illness.

None of these challenges is easy, but they are especially daunting for low-income, working women, who frequently lack the resources and support to provide basic care for themselves or their families.

To better understand the challenges they face and present viable alternatives to meet their needs, the Nokomis Foundation teamed with the University of Michigan School of Social Work to present an April symposium, “Health Care for Impoverished Women in Michigan in an Era of Health Care Reform.”

The Grand Rapids-based Nokomis Foundation supported the symposium to generate new ideas for better delivery of services and the creation of more effective policy relating to reproductive health, chronic disease management, mental health and the care of children and elderly dependents. Nokomis and the School of Social Work compiled the information presented at the conference and in follow-up work with forum participants created a tool-box of white papers, talking points and policy briefings to educate legislators, health care advocates and service providers throughout the state.

“The Nokomis Foundation supplied real vision in supporting a thought-provoking forum,” said Laura Lein, School of Social Work dean and collegiate professor. “We are continuing our joint efforts to make these ideas part of the ongoing discussion of new health care policies.”

Dedicated to advancing the well-being of women and girls, the Nokomis Foundation was established in the early 1990s by long-time U-M supporter and volunteer Mary Caroline “Twink” Frey (ABED ’61, CERTT EDUC ’61, AM ’70). Read more about the organization at www.nokomisfoundation.org.

Learn more about the symposium at www.ssw.umich.edu/healthcare

The Twink Frey Visiting Social Activist Program develops experts in social justice for women. Read more at www.umich.edu/~cew/cewaction/activists.html
A quantum leap in alumni support for UM-Flint

Blending his love of physics and his appreciation for the financial support he received as an undergraduate, David Zick (AB FAS ’73, CERTT EDUC ’73) and his wife, Francine, have committed $1.4 million to the University of Michigan–Flint, the school’s largest-ever gift from a graduate.

The historic contribution’s emphasis on physics reflects David Zick’s undergraduate studies in the subject and the years he spent teaching physics in Flint public schools before launching Group Associates, an employee benefits management company, in 1986.

“This gift will make a difference in the way we support our students and in our ability to attract new students to the program,” said D.J. Trela, dean of the College of Arts and Sciences. “David’s support is groundbreaking in another way as well: He becomes the first alumnus to make a gift of $1 million to the University of Michigan–Flint, paving the way for others to follow in his footsteps.”

The contribution raises the Bloomfield Hills, Mich., couple’s total giving to UM-Flint to more than $2 million. Their latest commitment funds:

- David G. Zick scholarships in the physics department;
- the David G. Zick Active Learning Classroom, a renovated space to support top instruction in physics and engineering;
- and the David G. Zick Physics Lectureship Fund, to support a lecturer in lower level courses, enabling tenured faculty to concentrate on upper level instruction. The fund will also support guest lecturers;
- and the David G. Zick Physics Equipment Research Fund, to provide resources that facilitate student and faculty research.

The commitment also establishes the Francine Zick Endowed Nursing Scholarship Fund, reflecting Francine Zick’s earlier career as a nurse. The Zicks previously established the William and Margaret Zick Scholarship, honoring Zick’s parents.

As one of 13 children, and having attended the University with the support of scholarships, David Zick said alumni generosity is key to the future of the University and its students.

“The University cannot exist without the support of the alumni,” Zick told graduates in his keynote address at the UM-Flint’s Winter 2009 commencement. “The success of the next generation depends on the support of those who are successful because of the support they received. Success depends on success.”

Explore the many ways donors shape the student-experience at www.giving.umich.edu/studentexperience

For details on physics education at the UM-Flint, go to www.umflint.edu/csep/PhysicsHome.htm
Making a Difference

Two years ago, Bert Askwith celebrated the opening of Bert’s Café with Library patrons. Now he’s helping give them a new place to study.

Let’s study at Bert’s
“See you later at Bert’s.”
“Save me a spot at Bert’s!”

While few Michigan students and faculty may know Bert personally, most everyone on central campus knows Bert’s Café. The watering hole just inside the Harold T. and Vivian B. Shapiro Undergraduate Library has quickly become a favorite destination for fresh coffee or snacks since opening in 2008 through the generosity of its namesake, Bertram Askwith (AB ’31).

Now the Harrison, New York, resident is helping fund a renovation that will make the Library’s lobby an extension of the Café. The re-created space, “Bert’s Study Lounge,” will be the “information gateway to the campus,” says Paul Courant, dean of libraries.

Library leaders asked students about the changes they would like to see at the site. The enhancements will include large information screens that list campus events, an open circulation desk and a number of spacious collaboration areas with state-of-the-art technology to support the ways students and faculty meet, study and work together—even when they are located miles apart.

“Bert is very tuned in to the quality of undergraduate life at Michigan,” says Courant. “It’s a measure of his enthusiasm for the University and its students that he’s happy to support what the students want.”

In addition to his contributions to the Library, Askwith’s U-M philanthropy has supported students and programs in the Department of Intercollegiate Athletics; the College of Literature, Science, and the Arts; the School of Public Health; and the Knight-Wallace Journalism Fellows Program.

Askwith, who turns 100 in March and still returns for U-M football games, has always been a progressive thinker; he started Campus Coach Lines when he attended Michigan during the Depression. He also reviewed movies for The Michigan Daily created with the newest technology at the time—“talkies,” the first films that incorporated sound. And Askwith still operates the bus company in New York City named for his beloved U-M.

Scavia Q&A
Continued from page 7

use and their carbon footprints. They also have technologies that may be useful for us. And because we are located in Ann Arbor, we need to be aware of how what we do affects the community. So, our July forum on the CSIA included corporations, universities and Ann Arbor community representatives to share with us their experiences and perspectives.

In June, the University announced that all new major buildings constructed on campus will meet rigorous new LEED Silver Certification Standards. Does this put us out ahead of other universities when it comes to our sustainable development as a campus?

I believe so. Because we already had in place an aggressive energy standard for our buildings, putting the LEED certification on top of that really moves us to the head of the pack.

What’s Planet Blue?

The efforts of our Planet Blue Operations Teams have been so successful on campus and with our students that we chose Planet Blue as the brand identity for the entire U-M Sustainability Initiative. We are now using “Planet Blue: The Sustainable Difference” to emphasize that this has been and will continue to be a sustained area of emphasis at Michigan.

What gives you confidence in the future of Michigan’s sustainability leadership?

We have amazing breadth and depth of expertise at this university. It doesn’t seem to matter what or how complex the problem is, we have experts on campus who can help solve it.
With his trip to the Big House to speak at last spring’s commencement, Barack Obama became the 4th sitting U.S. President to visit the University of Michigan in Ann Arbor, following Lyndon Johnson, Gerald Ford and Bill Clinton. Overall, 13 presidents have come to the Ann Arbor campus either before or after their terms. In 1892, Grover Cleveland became the first, visiting between his non-consecutive terms in office. Some made history here, not just for the University, but for the country. Presidential candidate and U.S. Senator John F. Kennedy planted the seeds for the Peace Corps in a 1960 speech at the Michigan Union, while Johnson spoke of the “Great Society” during his 1964 commencement address. For Theodore Roosevelt, his 1899 U-M stopover was simply “a corking good time.” Learn more about Michigan’s presidential visitors at www.umich.edu/whitehouse/index.html.
A SUSTAINABLE FUTURE

Professor Don Scavia, special counsel to the president for sustainability, details the U-M’s commitment to creating a sustainable environment on campus and beyond. Read his Q&A on page 6 or hear his thoughts on this University priority by listening to the podcast at www.giving.umich.edu/sustainability-podcast

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