Stepping Up
The Next Generation of Philanthropy at Michigan
Dear Friends,

We have lost four giants.

With the passing of Bo Schembechler (HLLD ’05) this past November and President Gerald R. Ford (AB ’35, HLLD ’74) in December, we said farewell to two University icons, men whose commitment to Michigan, integrity and honor inspired not only our U-M community, but the world beyond our campus. Then in February, we mourned the deaths of Charles R. Walgreen, Jr. (PHC ’28, HMS ’51, HLLD ’92) and Edwin E. Meader (AB ’33), visionary philanthropists whose affection for their alma mater was displayed for decades through their generosity and involvement.

These leaders are irreplaceable, yet their wonderful legacies will touch the University for generations to come. In many ways, they already have.

As this issue highlights, the affection these remarkable men had for Michigan is shared by an emerging group of donors and volunteers, individuals who see the same value in the Michigan experience as President Ford or Ed Meader, young people whose support for the U-M reflects the passion of Bo or the constancy of Charles Walgreen.

At Michigan, one generation picks up where the other leaves off. Since the University’s founding nearly two centuries ago, that continuity has shaped and supported our mission. Whether passed down from parent to child, a coach to his players or a president to his nation, giving back for the greater good defines us as a society.

At Michigan, it ensures that our University community will continue to motivate, educate and lead.

When remembrances for President Ford concluded in Washington, D.C., on Jan. 2, his body was flown from Andrews Air Force Base in Maryland to Gerald R. Ford International Airport in Grand Rapids. En route, Air Force One dipped low over the Ann Arbor campus and Michigan Stadium. It was a final visit for the president, a former Wolverine football star, to the place he cared about so deeply. For those outside that day, the rumble of this low-flying plane drew their gaze upward in wonder and amazement.

I hope that as the years pass, we will continue to look up to our departed champions like Ford, Schembechler, Meader and Walgreen. In life, they commanded our attention and admiration. In death, they’ve earned our boundless gratitude and our pledge to sustain the excellence they worked so hard to create at Michigan.

Sincerely,

Mary Sue Coleman
Young Donors Step Up
They may be young, but they are generous with their time, their talent and their resources. This new generation of donors to Michigan proves that meaningful giving often begins before 50.

Why They Get Involved
Discover why these donors share their expertise as U-M volunteers.

Family Values
For many Michigan supporters, giving back is a homegrown legacy worth continuing.

Rising Stars
Standouts on the field, these former Wolverine athletes continue to shine as campaign contributors.

Making a Difference
Letter from Jerry May
A New Generation of Philanthropists

They are young and they are making a difference. In their own words, the following Michigan philanthropists—all under 50 years old—share their motivations for giving back with their passion, expertise and financial resources.

Active and engaged, these supporters reflect the shared commitment of a new generation of U-M benefactors whose dedication to the Maize and Blue helps ensure lasting achievement at the U-M.
“After my first child was born, I started thinking about what kind of world I wanted for my children. I have made education my top giving priority because as an economist, I know that human capital is the best investment with an extraordinary return. Although my parents, staunch U-M alumni, paid for my undergraduate education, I was only able to earn my graduate degree thanks to a merit scholarship from Economics. This degree made an enormous difference in my career and life. It opened doors that never would have opened. I don’t know where I would be today without Michigan, but I know my life would be different, and I want to give back. What I admire most about U-M is that it rewards merit; no one can “buy” admission. Michigan competes with the Ivy Leagues, but is exceptional because it opens a world of opportunity to people from all walks of life and income strata. When I volunteer at U-M, I am thrilled to be involved with such a diverse group of people who share a Michigan kinship. The University’s legacy is its global perspective.”

Diane Swonk serves as senior managing director and chief economist for Mesirow Financial Holdings Inc. in Chicago. An adviser to the Federal Reserve Board and the Congressional Budget Office, and clinical professor at DePaul University, Swonk is a member of the College of Literature, Science, and the Arts Economics Leadership Council and the Chicago Major Gifts Committee and supports scholarships in Economics.

“I give to U-M because I want to give back to the place that has given me so much. I met Steve Ross [Chairman, CEO and founder of The Related Companies and U-M alum] while I was an undergrad at Michigan. The professor for a class I was taking in real estate development introduced us. Steve offered me a summer internship, and we have been working together ever since. I wouldn’t be where I am today without the education and opportunities that the University provided. While I was an undergrad, I was able to start two businesses, one in publishing and the other in real estate. The University provided good ground to test out my entrepreneurial skills and gave me the support I needed to be successful. I give to the Ross School because I want to contribute my part to make Michigan a great place to learn and to keep it competitive.”

Jeff Blau is president of The Related Companies, a leading New York City-based real estate organization. A member of the U-M Tri-State Major Gifts Committee and the Ross Business School Visiting Committee, Blau has been a major contributor to the School’s new construction initiative. He also supports The Doe Fund, a New York-based non-profit group that helps formerly homeless men and women achieve lives of independence and self-sufficiency.
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<tr>
<th>Michael (BBA ’80, JD ’83) and Dede (BGS ’80) Levitt</th>
<th>Rick (BSE EE ’83, MSE EE ’85) and Rinské Bolander</th>
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<td>Alpine, N.J.</td>
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"Dede and I have been very fortunate. We believe that it is our obligation to devote both our time and, to the extent we are able, our money, to the institutions and organizations that are important to us. Our Michigan giving began the year we graduated when we and a number of our friends each donated $50 to create an endowed scholarship fund. We have contributed to that endowment every year since graduation. Dede and I were also thrilled to create the Levitt Family Scholarship Fund at the Ross School a few years ago. We are now even more excited to give an additional gift to the University. Our contributions over the years have been a source of tremendous pleasure. Michigan has done far more for us than we can ever do for it. The education we received, the friends we made, and the relationships we established continue to play a big role in our lives. We hope that future generations of students benefit from Michigan as much as we have, and we are honored to help the University in any way that we can."

"Rinské and I give because it is congruent with our value system. The habit of giving is not developed just later in life when financial benefits may be more plentiful, but our belief is that it is built throughout life, beginning in the early years. My sense of giving to others was taught in the basic teachings from the Boy Scouts, where the emphasis on community service showed me that the things achieved could benefit not only myself but the world around me. At Michigan, I was in a fraternity, Lambda Chi Alpha, that launched a fundraiser Fun Run for Mott Children’s Hospital. Today, my wife and I are parents of four toddlers and continue the habit of sharing with a focus on supporting at-risk children. We support Michigan because we see public education as the engine for social and economic mobility that provides people with opportunities for change. U-M benchmarks its very high quality education against institutions like Harvard and also offers the acceptance and opportunity that is in the spirit of public education. It is a brilliant place for fostering the transformation of people’s lives to help them fulfill their dreams.”

Rick Bolander serves as managing director and co-founder of Gabriel Venture Partners in California. A member of the U-M Western States Campaign Committee, he has supported the Stephen M. Ross Academic Center and a scholarship in Athletics. In addition to U-M, the Bolanders support the Boys and Girls Clubs of San Francisco Peninsula and other charities within the Bay Area.

Michael Levitt is the chairman and chief investment officer of Stone Tower Capital LLC, a private investment firm based in New York City. He serves on Michigan’s Endowment Investment Advisory Committee and the Stephen M. Ross School of Business Visiting Committee. He and Dede support scholarships and facilities for the Business School; the Law School; the College of Literature, Science, and the Arts; and Athletics. They also devote their time and provide support to a number of charities.

Looking ahead five years, 33 percent of Boomers and 56 percent of Post-Boomers said they planned to donate more than what they were currently giving.

Source: Craver, Mathews, Smith & Company and the Prime Group, DonorTrends® survey of 2,333 American adults, August 2005
“Because of our experiences adopting our children from less developed countries, Helen and I know first-hand how important health care is for children. We have great admiration for the incredible people at C. S. Mott Children’s Hospital and are thrilled to be able to support their amazing work. To be honest, we did debate making our gift to support Mott’s construction at this time while our children are young, but realized that if we were to wait until we had no other concerns, we might never do it. We decided to make an act of faith that we will be okay in the future; it just didn’t seem right to put ourselves first when there are such acute health needs in the world. People who don’t have access to health care live with diseases that we can fix—what we have at Mott is like a miracle. Michigan is an amazing place with dedicated, talented people, and we want to give them the resources they need to fulfill their mission. Ultimately, we give because we believe our giving will truly help people.”

Chief executive manager of Vlasic Investments and chairman of MAVDevelopment Company in Bloomfield Hills, Mich., Mike Vlasic serves on the U-M Health System’s Campaign Committee, the Mott Campaign Leadership Team, and is past chair of the Mott Children’s Hospital Advisory Board. He and his wife, Helen, also support Catholic Charities in Detroit and Food Gatherers.

Marjorie M. Fisher serves as adjunct assistant professor of Egyptology in U-M’s Department of Near Eastern Studies and Director of the Max M. and Marjorie S. Fisher Foundation, Inc. in Detroit. She is co-founder of Friends of Near Eastern Studies, an organization that raises money to provide fellowship support for graduate students. Fisher’s support for education extends beyond Michigan to include Johns Hopkins University, the Library of Congress, the University of Chicago and the Detroit Zoo.

“How making decisions about philanthropy, I look for organizations that are passionate about the issues closest to my heart and people who do outstanding work in those areas. I give to Michigan and LSA (the College of Literature, Science, and the Arts) because the work being done in Near Eastern Studies fills a passion I have for supporting education in my field. I have benefited greatly from my experiences at U-M, both as a graduate student and a faculty member, and I am delighted to give back so other students have the opportunities that meant so much in my life. In addition to education, I also support the arts, culture and wildlife. I believe the arts are essential because they enrich our lives beyond mere survival. Wildlife issues are important to me not only because our survival is linked to the health of our environment, but also because our treatment of other species is directly linked to how we behave toward the rest of humanity.”


For Education, Culture and the Natural World

It Helps Solve Problems that Can Be Fixed

Mike (MBA ’86) and Helen Vlasic (MBA ’87) Bloomfield Hills, Mich.

Boomers surpass Pre-Boomers in giving to schools and universities, arts and culture, church-related projects and issue advocacy.

Source: Craver, Mathews, Smith & Company and the Prime Group, DonorTrends® survey of 2,333 American adults, August 2005
Kevin O’Connor co-founded New York’s DoubleClick, Inc., an internet advertising company. The O’Connors have supported numerous initiatives in the College of Engineering, including the Kevin and Nancy O’Connor Professorship of Computer Science and the O’Connor Scholarship. Most recently, their leadership gift helped fund the new state-of-the-art Computer Science and Engineering Building. Kevin O’Connor is co-chair of Engineering’s Progress & Promise: 150th Anniversary Campaign and a member of the U-M President’s Advisory Group.

Paul Blavin is president of Blavin & Company, Inc. an investment firm in Scottsdale, Ariz. The Blavins recently established a fund at U-M to provide scholarships for foster children, orphans and other economically disadvantaged students. They also support the Arizona Friends of Foster Children Foundation to help students from their state afford a higher education and, in 2005, established the Blavin Scholarship to assist foster children nationwide.

Kevin (BSE EE ’83) and Nancy O’Connor
Santa Barbara, Calif.

“For Nancy and me, philanthropy is about investing in institutions that we believe in and that have a proven track record of success. We invest in engineering at Michigan because it is a profession that creates solutions to the world’s problems—communications, health, hunger—and, dollar for dollar, we feel it is the best place to invest to make the world better. Also, we have a strong belief in merit and that finances should not be the factor that excludes students who have the ability to be admitted to U-M. I attribute a lot of my success to Michigan and want to give others the same opportunity. Nancy and I made our first gifts to our children’s school, and our giving has continued to focus on supporting education. A couple of years ago, I brought our oldest son, Cormac, to visit the University so that he could see for himself what our gifts support. We are glad to be able to give while our children are young, because we can show them that we believe in giving back to an institution that makes a real difference in the lives of many people.”

Paul (BBA ’86) and Amy Blavin
Scottsdale, Ariz.

“When choosing where to give, Amy and I look for people with the most need who are least able to help themselves. Our philanthropy has focused on providing a solid education for foster kids who are wards of the state, because it is the foundation for a successful future. My student experience at U-M was life changing, and the education I received provided the skills and business knowledge that are extremely helpful in my pursuits. Amy and I started giving to Michigan through the Phoenix U-M Alumni Club chapter scholarship endowment. We enjoy keeping in contact with our scholarship recipient and seeing his accomplishments and progress that are a result of our giving. He has become a very good friend, a surrogate son. Because I am only 42 years old, I expect that the pledge we’ve made to provide scholarship support is just the beginning of what we will be able to do for future students at U-M. I look forward to meeting those students and offering mentorship, guidance and friendship, which I find extremely gratifying.”

Young people are a growing segment of the nation’s wealthy population—21.5 percent of individuals with a net worth of at least $5 million are between the ages of 30 and 50 years.

Source: Marts & Lundy, Inc. Counsel, Fall 2003
WHY I GET INVOLVED

To Blend Experience and Passion

Greg Margolies (AB ’88)
New York City

“I’ve known a number of people who have had cancer or who have passed away from cancer. That has made me want to get involved in helping find treatments that will have a lasting impact. When I heard what Life Sciences Institute (LSI) Director Alan Saltiel was doing—especially his open floor plan and getting people together in cross-disciplinary work to do early stage research—that got me excited. As a member of the LSI Leadership Council, I’m working to help bring in people who can act as funding sources for critical long-term research projects. I hope that we can find a way to blend some of our members’ business experience with academia to help LSI on a day-to-day basis. I approach my work with LSI with a 100-percent focus on what I can do for the Institute. I am sure we will have the opportunity to achieve some breakthroughs there. You have to find what you are passionate about and get involved. That becomes your reward.”

To Serve as an Ambassador

Kerry Galvin (JD ’86)
Houston, Tex.

“Serving on the Law School 20th Reunion Committee has been a great way to reconnect with friends from Michigan, many of whom I haven’t seen in some time. I find a lot of simple joy in talking once again with the people who walked down these same halls with me, had this same professor, or went to the football games. As an alumni volunteer, I feel I’m a real ambassador for Michigan. In that role, you have to demonstrate the pride you take in your school by showing a willingness to get involved, and a willingness to join with other donors who are giving back to the University. Coming from the Law School, I’m an ambassador to the broader legal community for Michigan and its law students. This past year, I enjoyed the unique opportunity to get involved with students when I read and reviewed legal briefs for the moot court writing competition. It was another substantive way to give back to the School and to have an effect on students. I’m enormously proud of attending the University and had a wonderful experience there. Giving back in this way enhances that sense of pride.”

Facts

23 percent of Pre-Boomers say they will leave money to charity in their will, compared to 40 percent of Boomers and 54 percent of Post-Boomers.

Source: Craver, Mathews, Smith & Company and the Prime Group, DonorTrends® survey of 2,333 American adults, August 2005

Kerry Galvin is senior vice president, general counsel and secretary for Lyondell Chemical Company, a global manufacturer of chemicals and polymers. Galvin has supported the Law School as a donor and alumni volunteer.

Greg Margolies serves on the Tri-State Major Gifts Committee and the Life Sciences Institute (LSI) Leadership Council. He has supported the LSI Center for Chemical Genomics and the College of Literature, Science, and the Arts. Margolies serves as head of the global leverage finance origination group at Merrill Lynch.
WHY I GET

Ralph Johnson (MBA ’92)
Cleveland

“When I was a member of the student government, Joseph White (former Dean of the Stephen M. Ross School of Business) would ask me to have lunch with alumni and discuss some of the things that were happening around the School. After I graduated, Dean White called and invited me to join the Alumni Board of Governors. My alumni involvement grew from there. It's been a pleasure to work with a team of leaders and volunteers who are really trying to make the institution even better. I’m a poor kid from Grand Rapids, and being thought of as a key contributor among the alumni of the Ross School of Business is extraordinary to me. Those are just the residual benefits. The primary benefit is the feeling of satisfaction I get from trying to help make Michigan stronger—that's humbling. I've now been an alum for seven times as long as I was a student. I feel even more a part of and more attached to the School now than I did as a student. I knew when I came to the Ross School of Business that I would get a good education, but I didn’t know it would be a transformative experience. That’s what keeps me involved.”

Jon Ferrando (AB ’88)
Fort Lauderdale, Fla.

“I like to do my part as a volunteer because I think education is vital to the continued success of our great country, and Michigan is in the top echelon of educational institutions not only in the United States, but in the world. In terms of advocacy, my role as an alumnus is to drive the message of the University as a great institution to future students and donors. I talk about the breadth and scope of the learning and life experiences available at the University of Michigan, emphasizing that the sky is really the limit for a student in terms of what can be accomplished. An example I give is the Honors College experience that I had, which I believe provides an educational experience comparable to those found at the most elite educational institutions, but within an overall campus environment and resources that are far more impressive and broader than you will find at smaller universities. For future students, I want to keep Michigan the great place it was for me and help maintain its position as a top-flight institution.”

Jon Ferrando is executive vice president, general counsel and secretary for AutoNation, a $19 billion automotive retailer and a member of the S&P 500. He is a member of the Major Gifts Committee East Coast and a volunteer for the College of Literature, Science, and the Arts (LSA) Annual Fund. He and his wife, Katy Ferrando (ABED ‘88, CERTT EDUC ‘88), have been involved in the Young Leaders program in Florida. They support LSA and Athletics.

Ralph Johnson is director of professional development and administration at the consulting firm McKinsey & Company. A consistent annual supporter of the School, he visits the Stephen M. Ross School of Business regularly to speak with students. A former chair of the School’s Alumni Board of Governors, Johnson is a member of its Visiting Committee. He also has served as chair of its Annual Fund Committee. In 2003, he received the Charles H. Ihling Memorial Service Award for extraordinary service to the Alumni Society Board of Governors.

Nearly 1,400 donors under the age of 50 are members of the University of Michigan’s eight presidential societies. The societies honor cumulative giving of at least $15,000.
### To Help Fulfill the Promise of Life Sciences

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<tr>
<th>Craig Parker (MBA ’93)</th>
<th>Dr. H. Ludia Kim (MS ’97)</th>
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<td>Mill Valley, Calif.</td>
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“The Life Sciences Institute (LSI) Leadership Council engages people from different industries, including venture capital, biotech and academics, into the work of the LSI. I’m just in awe of the scientists Alan Saltiel, director of the LSI, has brought together; many of them are young scientists who have already achieved a great deal. It makes me very hopeful about the science we can accomplish there. It is rare that someone with Alan’s scientific credentials is also such an accomplished administrator. The interactions with Alan, the scientists and the others in the LSI are wonderful, and there is definitely a personal component to what I get from being involved. I was on a plane recently with my family and there was an article in The New York Times about one of the LSI scientists whose research team has found that the nicotine effects in a tiny worm are similar to its effects in humans. Although my contributions comparatively are small, it is satisfying to feel like I contributed to that scientific progress.”

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### To Thank a Great Teacher

“Dr. (Lysle) Johnston was the chair of orthodontics when I was at Michigan. He’s just a tremendous person of integrity and a tremendous teacher. He’s one of the icons of orthodontics. I thought what could be a better way to say thank you to him than with the (Lysle E. Johnston Jr. Endowed Collegiate) Professorship. I’m on the professorship committee mostly for Lysle, but I do teach and am involved in the University community, so this is my way to give back—I love my career and what I do. As much as we’d all like to think we got where we are in our lives on our own merits, I know I wouldn’t be where I am without the University of Michigan. This is my first experience with fundraising, and it’s a good experience in that I’ve realized how hard it is. All of the people on the committee have been raising funds for years, and I’ve gained a tremendous respect for people who do this long term. When you see in the paper how much people have given to the University, it makes me appreciate the work that goes into that and also gives me a very different perspective on what’s going on.”

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**Craig Parker**, who studied biology as an undergraduate and medicine as a doctoral student, is chair of the Life Sciences Institute (LSI) Leadership Council and a member of the LSI Advisory Board. He has recently given in support of the LSI Director’s Fund. Parker is a managing director at Lehman Brothers and heads the firm’s Biotechnology Research group.

**Dr. H. Ludia Kim** serves on the Lysle E. Johnston Jr. Endowed Collegiate Professorship fundraising committee and has given financial support to the School of Dentistry and the College of Literature, Science, and the Arts. She is a partner and orthodontist at Clinthorne and Kim in Ann Arbor.

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**Facts**

- With a year-and-a-half to go in The Michigan Difference campaign, approximately 22 percent of the nearly 285,000 donors are 50 years old or younger.
Anthony G. Viscogliosi serves as co-chair of the UM-Dearborn Chancellor’s Campaign Council and as a member of the Tri-State Major Gifts Committee and Henry Ford Estate Advisory Board. His contributions include a gift to establish the Viscogliosi Economic Leadership Seminar Series at the Dearborn campus. He also provides internships to UM-Dearborn students at his company, Viscogliosi Bros., LLC, a leading investor in musculoskeletal healthcare innovators.

Douglas Krizanic is a senior tax partner at Deloitte. He began his career at the firm as an intern while a student at UM-Dearborn and now serves global companies’ tax needs related to managing their global mobile workforces. He recruits interns and new graduates of the School of Management. Krizanic serves as co-chair of the Chancellor’s Campaign Council at UM-Dearborn. At Dearborn’s School of Management (continued)

"The University of Michigan-Dearborn and community of Dearborn have been crucial to my development, and Chancellor Daniel Little’s leadership and commitment to the University stimulates my continued involvement. I feel a deep commitment to give back, which is something I learned from my parents and grandparents. Separately, but also as important, I was fortunate to survive being hit by a car as a child and a battle with lymphoma a few years back. I survived these events for a reason, and the rest of my life has been a search to understand why I survived. The Dearborn community, the University and these two life-changing experiences have framed the two cornerstones of my life: helping people live a better quality of life and helping people recognize the opportunities within themselves. Creating the leadership seminars, co-chairing the capital campaign, serving on the Henry Ford Estate Advisory Board, each of these gives me the opportunity to give back, to teach a way to do things better and continue my involvement in something that’s been so important in my life. I hope to be an inspiration to others to take a step forward and contribute their time, energy and hearts to the opportunities we have to shape the future of the University and our metropolitan community. As a financier for the orthopaedic industry, I touch thousands of lives through the innovations I support and drive. And as a financier and supporter for the University, I can touch the lives of thousands of students who will make a far greater impact than I could ever make.”

"My involvement with the University of Michigan-Dearborn started with guest speaking at some School of Management classes and reconnecting with the campus and students. It was an opportunity to have a positive impact on other people’s lives. Working with Dean Bruce Bublitz as a member of the Dean’s Advisory Committee has been a way I can take the skills I developed in my career and apply them to the School to address issues and provide perspective. It’s like living an MBA class because I’m working with leaders from diverse areas of business and academics to face the School’s real-life challenges. There’ve been some great friendships that have come out of serving the School. You get to play on the team with leaders, which gives you a chance to develop relationships (continued)"
Best & Leader Spring 2007

**INVOLVED**

David S. (BGS ’85) and Joan E. (AB ’87) Evans
Wilmette, Ill.

“Getting involved at Mott has meant an absolute intersection of our philanthropic goals—it’s involvement with helping children, it’s involvement with health care, and then of course, it’s Michigan. My wife has a great passion for working with children with autism, and we are incredibly impressed with Autism and Communication Disorders Center Director Catherine Lord’s work in this area. We also think the world of the leadership ability we see in Executive Vice President for Medical Affairs Bob Kelch.

Creating the professorship in history was also a lifelong goal. It is great to have done this now so I can watch the professorship develop, and I can watch the students that emanate from that program. In addition to working with College of Literature, Science, and the Arts Dean Terry McDonald and Bob Kelch, we’re now working with School of Education Dean Deborah Loewenberg Ball on initiatives to change the way we do teacher education today. There are so many things of value to be involved in at Michigan and to make a difference in people’s lives.

For example, every year we send four to six families whose children have been at Mott to Camp Michigania. They write us letters about the joy they get out of being with their families. It is hard to put into words the feeling of satisfaction we get from that, and if we only give one lesson to our two boys, Joey and Jonathan, it would be the responsibility to give back to others. I think they’re getting the importance of it, especially visiting Mott and seeing what they do. We want giving to be just another part of growing up, like playing baseball or going to school.”

David S. and Joan E. Evans serve on the College of Literature, Science, and the Arts Advisory Council and the Chicago Major Gifts Committee and volunteer for the School of Education. David also speaks at the Stephen M. Ross School of Business annually and is on the Health System Advisory Group board and Alumni Association Leadership Council, where he acts as a Member-at-Large. Active supporters of Camp Michigania, the Alumni Association’s family camp, and the Alumni Association, they have made leadership gifts to construct the Mott Children’s Hospital and Women’s Hospital and to establish LSA programs including the new Louis Evans Professorship in the Department of History. David is Chairman and Chief Investment Officer of Leoville Holdings, LLC, a $1 billion global manager of private equity assets.

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**Facts**

Donors age 50 and under have given twice as much during The Michigan Difference campaign as donors in the same age group contributed during the Campaign for Michigan in the mid-1990s.

To Show that Giving Back is Just Another Part of Growing Up

David S. (BGS ’85) and Joan E. (AB ’87) Evans
Wilmette, Ill.
Lisa Applebaum Haddad of New York City is a member of the University of Michigan Museum of Art (UMMA) National Advisory Board and a key contributor to its building initiative. Her enthusiasm for the U-M follows that of her parents, Eugene and Marcia Applebaum of Bloomfield Hills, Mich. Members of the University’s Angell Society, which honors cumulative giving between $1 million and $5 million, the senior Applebaums have been particularly supportive of the Stephen M. Ross School of Business, providing major gifts to establish the Eugene Applebaum Professorship in Entrepreneurial Studies and the Eugene Applebaum Dare to Dream Fund.

“My parents did a lot of quiet philanthropy before my dad sold his business [Arbor Drugs],” said Applebaum Haddad. “After the sale, dad started the family foundation, and I watched as his day-to-day mission really changed. It was a great opportunity to see what philanthropy means to him and how strongly my parents feel about the organizations they support.”

Being involved with a world-renowned University in their own backyard has been gratifying for her parents, she said.

“My ability, through my own foundation, to contribute to UMMA and its expansion has been a wonderful way to deepen my family’s commitment to Michigan,” Applebaum Haddad said. “I’m already working to pass the spirit of giving back along to our daughter. As fortunate as I have been, she will be in a position to understand at an even younger age the impact and responsibility of giving back. It’s a value we have to pass down to our kids.”

For many second or third generation donors, continuing their families’ heritage of generosity requires effective leadership of a family foundation. Consider, for example, the Midland-based Harry A. and Margaret D. Towsley Foundation, which has committed nearly $16 million to the U-M over the years. Today, its trustees include five of its founders’ grandchildren. All of these cousins follow in the footsteps of their mothers and aunts, the five Towsley...
When it comes to philanthropy, Michigan senior Tony Saunders of Detroit and his Kappa Alpha Psi fraternity brothers are proving that you’re never too young to start giving back. Tired of playing basketball on the aged asphalt court at the north end of Palmer Field, the Saunders-led KAPSI team launched a $50,000 fundraising drive last fall to rehab the court and name it in honor of former U-M hoops legends Cazzie Russell (AB ’92) and Phil Hubbard (BSED ’79, CERTT EDUC ’79). Russell and Hubbard, KAPSI alums, led the Wolverines in the mid-1960s and 1970s, respectively. The fraternity’s annual Night at the Set, a talent contest held Feb. 16 at the Michigan Union, served as the centerpiece for the campaign with proceeds from the event’s ticket and raffle sales contributed to the Russell-Hubbard basketball court initiative. Pictured with Saunders are fraternity brothers and fellow fundraisers Marcus Williams, a junior from Mt. Morris, Mich., and Philip Averhart, a junior from Kalamazoo, Mich.
The core of Michigan’s athletic tradition has long been the weight it gives to the student part of the term “student-athlete,” preparing its competitors for the lives they will lead when the thrills of the games they played are fading memories.

Former Wolverines, who are not far removed from their sporting days in Ann Arbor, showcase the success of that preparation through their generosity to the U-M.

Thanks to the passionate leadership of football Coach Lloyd Carr, the new C. S. Mott Children’s Hospital and Women’s Hospital has been one of the chief beneficiaries of this young generation’s U-M philanthropy. Former Michigan gridders and current pros Jeff Backus (BGS ’00), Jon Runyan, Brian Griese (AB ’97) and Steve Hutchinson (BGS ’05) are emerging as valued members of the team supporting Mott’s construction and the Michigan Congenital Heart Center.

Backus, a Detroit Lion, and his wife, Regan (AB ’01, AM ’04, CERTT EDUC ’04), a former U-M field hockey player, have committed $150,000 to the initiative. Runyan, a Philadelphia Eagle, has provided $100,000. Griese, a Chicago Bears quarterback who led the 1997 Wolverines to the national championship, has also given to the project, and will join Hutchinson, a Minnesota Viking, as co-sponsor of a celebrity golf outing on May 21 at the University of Michigan Golf Course to benefit both Mott and U-M’s Congenital Heart Center.

“What better cause is there than being able to help kids get healthy and to improve their experience at the hospital through better treatment and better technology?” says Backus, a Northville, Mich., resident. “It’s a great opportunity to help kids and women, to give them the best facility they possibly could have.”

A family history with health care and the U-M influenced their giving. “My grandfather, an orthopedic surgeon, went to medical school at Michigan,” Backus says. “My mom went to the nursing school, and my uncle went to the business school. Plus my wife’s father is an orthopedic surgeon.

“We plan on helping the athletic department in the future, but this was our top priority. We have a lot of pride in the University of Michigan athletics and the hospital system, and we’d like to be a part of the Michigan family for a long time.”

Runyan, a Flint, Mich., native, says he knew of Mott even before he came to the U-M. His cousin had an extended stay there after suffering a spinal cord
injury in an auto crash. As a member of the football team, Runyan said his participa-
tion in From the Heart deepened his appreciation for Mott. From the Heart
brings student-athletes to the hospital to visit with young patients and provides
these kids and their families with tickets to U-M games. “It gets you a little bit
more involved to see what all these other families and kids are going through,”
he says. “There’s a lot of need out there.”

Around the Horn
It’s not just the pros who are helping meet Michigan’s needs. Former softball
players Mary Petrovich (BSEIO ’85) of West Bloomfield, Mich., and Karla Hench
(ABED ’82, CERTT EDUC ’82, MS ’84) of Camby, Ind., have made significant con-
tributions to the $5 million renovation and expansion of Alumni Field, their
team’s stadium. Hench, who previously served as a U-M athletic trainer, is now
a physical therapist in Indianapolis. Petrovich, who was named the U-M’s Out-
standing Female Scholar/Varsity Athlete for 1985, has since earned an MBA from
Harvard and is CEO of AxleTech International, a global manufacturing business
headquartered in Troy, Mich.

“My experience at Michigan was life-changing, not just the education in the
classroom but also the experience I had on the softball team,” says Petrovich,
who made the gift to softball with her husband, Scott. “I walked on to that team
and eventually became a starter and then a captain. My personal pride in terms
of that experience has really driven my career and my success, so I decided to take
the opportunity to help the program that meant so much to me in my life.

“For anybody who has any pride in what Michigan stands for—academic
excellence and athletic excellence—there’s certainly no better time than now
to show that commitment and put your money where your heart is.”

Fisher Stadium, the home of the baseball Wolverines, is also in the midst of
a $9 million expansion and renovation led by alums Fred (AB ’58) and Judy
(AB ’58) Wilpon (see page 16 for details). Several young former diamond
stars have stepped forward to help, including Scottsdale, Ariz.’s Derek Kerr
(BSEAS ’86, MBA ’91) and his wife, Carolyn (MBA ’91), Chicago’s Chris Gust
(AB ’87) and his wife, Susan (AB ’86), and New York City’s Casey Close (AB ’86)
and his wife, Gretchen.

Scoring for Students
Support for students has also been a priority for young athletic alumni.

Earlier in The Michigan Difference campaign, Detroiter Jalen Rose, a member
of Michigan’s legendary Fab Five teams of the early 1990s who now plays for the
National Basketball Association’s Phoenix Suns, gave $240,000 to endow a scholar-
ship based on merit and need for an entering freshman. Cleveland Browns’
wide receiver Braylon Edwards, a Belleville, Mich. native whose father was also a
Wolverine football standout, donated $500,000 to establish a scholarship for the
Michigan football player who wears the team’s prestigious No. 1 jersey. The gift
also supports two students who are members of underrepresented groups. And
Brendan Morrison (AB ’97), who starred for Michigan’s 1996 NCAA hockey
champions and is now assistant captain of the National Hockey League’s Vancou-
ver Canucks, has made a substantial contribution for hockey player scholarships.
They clearly recognize the truth of what Petrovich says: “To excel at both
academics and athletics sets you up for all sorts of good things in the future.”

— Jeff Mortimer
Fred Wilpon (AB ’58) knows first-hand the joy that comes from athletic participation, how a sports injury can change a young life and what scholarships make possible. Through the Judy and Fred Wilpon Family Foundation, Fred and his wife, Judy (AB ’58), have used this understanding to make a transformative $12 million gift to the University that will create the Sport Injury Prevention Center, provide for the rebuilding of baseball and softball stadiums and support need-based undergraduate scholarships.

“This gift from Fred and Judy is a perfect example of our alumni expressing their passion for Michigan through their generosity. We are grateful for this support and the many ways the Wilpons’ gift will affect so many facets of the University,” said President Mary Sue Coleman.

Fred Wilpon came to U-M on a baseball scholarship with hopes of playing in the Major Leagues. During his first season, an arm injury meant he had to give up his dream as well as his baseball scholarship. Fortunately, Fred received a University scholarship that enabled him to continue attending Michigan. He went on to translate his love of baseball into business success. He is chairman and chief executive officer of the New York Mets, co-founder and chairman of the board of Sterling Equities, and co-founder and chairman of the Brooklyn Baseball Company which owns the Brooklyn Cyclones, a minor league team. Wilpon is also senior partner of SportsNet New York, a regional sports network serving the New York metropolitan region in partnership with Comcast and Time Warner.

With a lifelong involvement in sports, Fred Wilpon appreciates how injuries can affect athletes at all levels. This inspired him and Judy to make a $5 million leadership gift to the Division of Kinesiology and the Health System to create the Sport Injury Prevention Center. The Center will bring together specialists in such disciplines as kinesiology, orthopaedic surgery, public health, bioengineering and sports medicine. These experts will research the causes of injury and promote injury prevention methods and the health of athletes whether they are little leaguers, weekend warriors or in the pros.

“Through my own life experiences, I know how much happiness that sports activities, both as a player and fan, can bring a person,” Fred said. “Judy and I wanted to help create this center
Field Hopes Generosity Sets Example for Information Alumni

Judy Field (BBA ’61, AMLS ’63, MBA ’69), a senior lecturer in the Library and Information Science Program at Wayne State University, has committed $100,000 to establish the Judith J. Field Scholarship Fund at the School of Information (SI). This is one of the largest gifts from an individual to SI. Field said she hopes it will “encourage other alumni and friends of the School to make a similar gift.”

SI Interim Dean C. Olivia Frost said the gift reflects Field’s unique appreciation of the School’s needs and her lifelong commitment to and leadership in expanding the concept of special librarianship. “As a library educator, Professor Field knows the challenges and sacrifices that our students face in financing their educations,” she said. “She is making a difference in the ability of our School to attract, educate and support the best and brightest students who will follow in her footsteps.”

On a national level, the Wilpons’ desire to provide athletes and fans with exceptional athletic experiences has included helping to manage the New York Mets to become a major contender in Major League Baseball. The New York Mets are now constructing a new stadium that will be operational on Opening Day 2009. To provide Michigan student-athletes and fans with their own exceptional spaces for baseball and softball, the Wilpons have made a $4 million leadership commitment to the Department of Intercollegiate Athletics toward the rebuilding of the baseball and softball stadiums. The stadium areas will be named the Wilpon Baseball and Softball Complex in honor of Fred’s parents, Frances and Nathan Wilpon.

The baseball stadium will feature seating for approximately 2,500 fans, concession areas, media facilities, locker rooms, an indoor practice facility, administrative offices and such amenities for fans as barrier-free spectator areas and restrooms, as well as architectural, mechanical and electrical work to accomplish these improvements. Pedestrian circulation will be enhanced by the creation of a public plaza at the stadium entrance. The rebuilding of the softball area will add a permanent grandstand including seating for 1,500 spectators, a concession area, restrooms, a new press box and additional practice facilities. As a result of the gift from the Wilpons and from others, the University of Michigan will have state-of-the-art facilities for baseball and softball.

The Wilpons’ $12 million gift also includes a $3 million contribution to help undergraduates with financial need attend Michigan. The Wilpons’ need-based scholarship in the College of Literature, Science, and the Arts (LSA) will be named the Irene and Morris B. Kessler Presidential Scholars Fund in honor of Judy’s late parents. The timing of the Wilpons’ gift coincides with their upcoming 50th class reunion and benefits from the President’s Donor Challenge for financial aid. Through the Challenge, President Coleman is matching gifts to need-based undergraduate scholarships dollar for dollar. To recognize the Wilpons’ substantial contribution to undergraduate need-based aid, the President will match the entirety of their scholarship gift—raising the impact of their $3 million commitment to $6 million.

Over the years, the Wilpons have made other significant contributions to LSA as well as to the University’s Horace H. Rackham School of Graduate Studies and the Knight-Wallace Journalism Fellows. Fred, who served on the Campaign for Michigan National Committee, is a member of the Athletic Directors Cabinet and represents Michigan on the board of the Big Ten Network, while Judy served on the LSA Dean’s Advisory Committee.

— Jennifer McGuirk
With three generations of Schostaks attending the University of Michigan, the Detroit area family’s Maize and Blue roots run deep. Through the Schostak Family Support Foundation, family members have enriched their Michigan legacy with a $1.5 million gift to support construction of the new home for the Stephen M. Ross School of Business. The 270,000-square-foot facility is slated for completion in 2008. In recognition of the contribution, a 95-person lecture hall in the building will be named the Schostak Family Classroom. It will incorporate such advanced capabilities as video conferencing and wireless connectivity.

“This wonderful gift from the Schostak family reminds us that the Ross School’s new facility is built on the strong foundation provided by the accomplishments and generosity of our alumni,” said Ross School Dean Robert Dolan.

The family’s dedication to the U-M began with Jerry (BBA ’55) and Elyse (ABED ’66, CERTT EDUC ’66) Schostak, who started attending University events in the 1940s long before they were students. “We wanted to exhibit our further support for the University with a gift that demonstrates our desire to maintain the Business School as the number one business school in the nation,” Jerry Schostak said.

The Michigan legacy is carried on with the Schostak children, including Robert, David (AB ’78), Mark (AB ’84), Richard (MSW ’89), Lindsey (AB ’06), and Stephanie, a sophomore at the Ross School. The family’s U-M alumni also include Michael Louis (BS ’03), the son of Robert and his wife, Nancy; Michael’s wife, Becca (BSN ’03); David’s wife, Elise (BFA ’81); two cousins, brothers Michael E. (MBA ’05) and Steven (AB ’03) and their brother Alexander who is a sophomore in the Residential College.

Schostaks’ Ross School Gift Reflects Deep U-M Roots

Weinberg Gift to Spur Collaborations in Philosophy and Cognitive Sciences

Michigan Difference Campaign Vice Chair and longtime U-M supporter Marshall M. Weinberg (AB ’50) of New York City, has committed $630,000 to the College of Literature, Science, and the Arts to establish the Marshall M. Weinberg Fund for Philosophy and the Cognitive Sciences, bringing his total campaign giving to more than $6.5 million. The Fund will support innovative cooperative teaching ventures among philosophers, psychologists, linguists and other cognitive scientists from across the University. “I wanted to help tear down the walls of departmentalization,” Weinberg said. “This endowment is an attempt to meet that challenge.”

Weinberg’s gift will also endow the Weinberg Distinguished Visiting Professor in Philosophy and Cognitive Sciences to bring renowned interdisciplinary scholars to U-M. “This gift will allow researchers from different areas of the College to learn about one another’s work and develop opportunities for collaboration,” said James Joyce, chair of the Department of Philosophy. “Graduate students will benefit from seeing first-hand how issues in the cognitive sciences are pursued outside of their own area of study to expand their perspectives and build fresh connections for their research.”

— Gail Flynn
The Music Library in the School of Music, Theatre & Dance has launched long-needed renovations thanks to a $160,000 contribution to the University Library from Ann Arbor's Glenn Watkins (AB ’48, MMUS ’49), the Earl V. Moore Professor Emeritus of Music History and Musicology. The gift provides for the acquisition of new first-floor furniture and the creation of an audio-visual seminar room. “Prof. Watkins’ support will make it possible for us to update the library’s architecturally significant space, enrich it as a learning and teaching environment, and help meet the changing needs of current and future generations of students,” said Charles Reynolds, head of the Music Library.

Watkins has been a regular at the Library since the 1964 dedication of architect Eero Saarinen’s Earl V. Moore Building, the North Campus home of the School of Music, Theatre & Dance. “Some 42 years since its christening, a space that invited patrons to view the splendor of its architecture as well as the richness of its holdings has dramatically begun to show its age,” Watkins said. “Knowing that it houses one of the finest music collections in America, I wanted to help restore its luster.”

Watkins’ Gift is Music to Library Patrons’ Ears

The International Institute at the College of Literature, Science, and the Arts (LSA) is the first to benefit from the Trehan Fund. The following initiatives will each receive $100,000: elections research on Indian voting patterns and socioeconomics; an archaeological dig of prehistoric sites in India’s Tungabhadra Corridor; and the collaborative creation of a transnational digital archive of popular Indian visual culture.

LSA Dean Terrence J. McDonald said the support enhances the Institute’s strong interdisciplinary approach. “The generosity of Ranvir and Adarsh Trehan will provide the International Institute with resources to pursue ambitious projects that foster an appreciation for the diverse history, rich cultural heritage and ever-increasing globalization of India.”

Trehan Foundation Bolsters U.S.-India Connections

Crediting their excellent U-M graduate education as a reason for their success, Ranvir (MSE ’65) and Adarsh (AM ’65) Trehan of McLean, Va., have pledged $1 million through The Trehan Foundation to create the Trehan Foundation Expendable Fund. The Fund will support University educational and research projects relating to India, especially projects focused on Northern India’s economic development and U.S.-India relations.

The Trehans developed their own U.S.-India connections when they came to the University from India in 1964 with about $1,000 in their pockets. They say diligence, good fortune and Ranvir’s Michigan education as an operations engineer enabled him to found SETA Corporation and build it into a major government technology services provider. “We feel a tremendous debt of gratitude to the University and hope this gift will help U-M help others,” Ranvir said.

Glenn Watkins
Nederlander Sets Stage for Excellence at Walgreen, Jr. Drama Center and Miller Theatre

Regent Emeritus Robert Nederlander (AB ’55, JD ’58, HLLD ’90) of New York City and Palm Beach, Fla., has pledged $100,000 to support construction of the Charles H. Walgreen, Jr. Drama Center and Arthur Miller Theatre. In recognition, the Center scene shop will be named the Robert and Gladys Nederlander Scene Shop. Nederlander, a leading theater owner and producer, served on the national committee for the University’s last campaign, the Campaign for Michigan (1992-97).

“The Nederlander name is synonymous with the best theatrical productions in the world, and to have their family name linked with the Arthur Miller Theatre and the University of Michigan is a tremendous honor,” said Christopher Kendall, dean of the School of Music, Theatre & Dance. “The Robert and Gladys Nederlander Scene Shop will be a creative laboratory for future generations of theatrical production students and will bring magic to the productions on the Arthur Miller Theatre stage.”

The Center will bring together for the first time the faculty offices and academic spaces of the Departments of Theatre & Drama and Musical Theatre. The grand opening of the Center’s Arthur Miller Theatre, the only venue worldwide to be named for the playwright with his approval, took place March 29-April 8.

New Scholarships Answer Needs at Social Work

The School of Social Work (SSW) is home to two new scholarships, thanks to recent gifts from alumnus Larry Davis (MSW ’73, AM ’75, PhD ’77) of Pittsburgh, Pa., and Professor Emerita Kay Reebel of Ann Arbor.

Davis, dean of the University of Pittsburgh School of Social Work, said “So much of what I have become is a direct result of receiving my doctorate at Michigan.” His $50,000 gift matched funds from the School to establish the fully endowed Clara P. Davis and Larry E. Davis Scholarship Fund, which is designated for doctoral students whose research focuses on poverty and social justice. The fund honors his mother, Clara, who cared deeply about these issues. She worked in the Grey Iron Foundry in Saginaw, Mich., for more than 37 years.

With her gift of $45,000, Professor Reebel, who taught at the School from 1952 until 1974, created the Katherine Reebel Student Scholarship Fund to help meet students’ needs. “I don’t think people realize until they are students themselves how much it costs to be a student,” she said. “It’s quite an investment.”
Frey Extends Generous U-M Legacy with $10 Million CEW Bequest

Through an estimated $10 million bequest, Mary Caroline “Twink” Frey (ABED ’61, CERTT EDUC ’61, AM ’70) of Grand Rapids, Mich., will help ensure the continued vitality of the U-M’s Center for the Education of Women (CEW).

“Improving the lives of women and girls has been the focus of my work,” Frey said. “With the help of this gift, I look forward to CEW carrying on my passion and my vision.”

Frey serves on President Coleman’s Advisory Group and was an active member of CEW’s Leadership Council. In 2005, Frey and her husband, James McKay, pledged $685,000 to create the Twink Frey Social Activists Award Fund, which supports the annual residency at CEW of a social change activist and surrounding outreach activities. The gift was the Center’s largest campaign contribution. In addition, Frey and McKay have provided consistent annual fund support for CEW.

A long-time advocate for women’s issues, Frey established the Nokomis Foundation in the early 1990s that supports projects related to women and girls. She also founded the Greater Grand Rapids Women’s History Council to preserve and promote the heritage of female achievement in the community.

A portion of Frey’s bequest will be directed to the Social Activists Award Fund, and the remainder will establish the Twink Frey Research, Advocacy, and Policy Fund. A broad range of activities will benefit from this new resource, including research on gender equity issues and the implications of existing or proposed legislation and/or policy; advocacy for disadvantaged constituencies or those threatened by inequity within legislation and policy; the creation of a program to teach, train and mentor persons in advocacy; and the creation, monitoring and enforcement of policies that focus on gender equity within the University.

“This gift exemplifies the many aspects of the work begun long ago by the Nokomis Foundation,” Frey said. “It will allow my voice, and those of others, to be heard long after my active participation and work in this vital area has been completed.”

Trotman Professorship Created to Focus on Leukemia Research

Valerie Trotman of Naples, Fla., recently honored the memory of her husband by contributing $2 million through the Trotman Charitable Fund to establish the Alexander J. Trotman Professorship in Leukemia Research at the Medical School and Comprehensive Cancer Center (CCC). Alex Trotman, chairman and chief executive officer of Ford Motor Company from 1993 to 1998, had undiagnosed leukemia and died suddenly in 2005.

Dr. Max Wicha, CCC director, said the gift reflects the Trotmans’ history of generosity to the Cancer Center. This latest contribution will enable the CCC to support a world leader in leukemia research, who will guide a new generation of U-M scientists in the study and effective treatment of leukemia.

“This gift carries on the tradition of Mr. Trotman’s leadership at Ford,” Dr. Wicha said. “From Mrs. Trotman, I’ve learned that he always believed in mentoring and bringing out the best in young people. And he believed in stimulating innovation, which is what we’re going to do with this gift.”
Tauber Expands Campaign Commitment to More Than $4 Million

With his latest campaign contributions, Campaign Vice Chair Joel D. Tauber (BBA ’56, JD ’59, MBA ’63) of West Bloomfield, Mich., continues to demonstrate his commitment to Michigan across a range of areas.

A 2005 recipient of the U-M David B. Hermelin Award for Fundraising Volunteer Leadership and a 1998 recipient of the Stephen M. Ross School of Business David D. Alger Alumni Achievement Award, Tauber and the Tauber Family Foundation will give to the Law School, Ross School, Department of Intercollegiate Athletics and the Joel D. Tauber Institute for Global Operations. These gifts bring Tauber’s campaign commitments to more than $4 million.

Tauber’s recent contributions include substantial construction support for Law and the Ross School. In recognition, the Tauber Family Classroom will be named in Hutchins Hall with plaques honoring Tauber, his late father, Benjamin (LLB ’30), and his son, Brian (MBA ’92, JD ’92) of San Diego, Calif. The Ross School will name one of its new first-floor tiered classrooms the Joel D. Tauber Classroom. In addition, Tauber’s generosity will benefit Athletics. “I was pleased to give to Business, Law and Athletics because they all touched my life so intimately while I was at the University,” Tauber said.

His significant commitment also provides support for the Joel D. Tauber Institute for Global Operations, a partnership among industry, the Ross School and College of Engineering to develop strong business leaders who understand complex operational issues and the technical aspects of production. “What motivated my increased gift to the Institute was to create a change in its status,” Tauber said. “It was originally conceived in a narrow sense of manufacturing 11 years ago. The industry has changed since then, and we need to be truly global if we’re going to deliver the services required of our students and demanded by industry.”

Wallace Gift Adds Muscle to President’s Donor Challenge for Scholarships

As an alumnus, volunteer and donor, journalist Mike Wallace (AB ’39, HLLD ’87) knows the University of Michigan inside and out, but when it comes to identifying what’s best for the U-M’s future, he gladly defers to President Mary Sue Coleman.

In a clear demonstration of that trust, the Honorary Michigan Difference co-chair recently committed $500,000 to the University to be spent at the president’s discretion. President Coleman will direct the gift for need-based, undergraduate scholarships and match it dollar-for-dollar as part of the President’s Donor Challenge for financial aid. The move gives the Wallace gift a $1 million impact.

The contribution was made to sustain “whatever Mary Sue Coleman thinks is important and helpful for the University,” Wallace said. “It enables her to do what she wants with no conditions. I have real confidence in and admiration for her.”

(continued)
Wallace said his high regard for President Coleman has been reinforced on several occasions, including her performance at large U-M meetings that he has attended. “She’s in charge,” he said. “She’s as smart as can be and has been a great president.”

The contribution deepens Wallace’s philanthropic roots at Michigan. Crediting the University with inspiring his broadcast career, he has been a leading contributor to and advocate for the Knight-Wallace Fellows, a U-M program for mid-career journalists from the U.S. and abroad. Included in that support, he and his wife provided the building that houses the program, the Mike and Mary Wallace House.

Earlier in the campaign, he supplied the Michigan Bentley Library with a major collection of papers that document his 40-year career at CBS news. In addition, his giving has also included donations to the College of Literature, Science, and the Arts and the Department of Intercollegiate Athletics.

Wallace has also been generous with his time, serving in a variety of volunteer capacities, including membership on The Depression Center’s National Advisory Board. His devotion to Michigan was recognized last fall at The Big House during halftime of the Michigan State football game.

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**Bo Schembechler: Heart of a Champion**

For many, the legacy of Bo Schembechler (HLLD ’05) is rooted at the corner of Main Street and Stadium Boulevard. In 21 seasons at the helm of Michigan football, he racked up more victories there and at stadiums around the country than any coach in Wolverine history.

For all of his success on the gridiron, however, Schembechler’s philanthropic work throughout campus may endure as his most important achievement.

He gave back to Michigan in many ways, including the establishment of the Millie Schembechler Professor of Adrenal Cancer. The Medical School professorship was named for his wife who died in 1992 from this rare form of cancer. The coach sponsored an annual golf outing that drew hundreds of people from around the nation to Ann Arbor to create the endowment.

He freely gave his expertise and energy as a member of several development and advisory committees throughout the University, including service as co-chair of the Campaign for Michigan (1992-97) and as honorary co-chair of The Michigan Difference campaign.

Schembechler, who died Nov. 17, 2006, of heart failure at the age of 77, also donated his time as a member of the Cardiovascular Center (CVC) National Advisory Board, where his commitment touched many people, including CVC Clinical Director Kim Eagle, M.D., Schembechler’s cardiologist.

“He was the most courageous patient I ever met,” Eagle says. “He defied all odds in his survival with remarkably bad heart disease. He made me a better doctor and a better person.”

In recognition of the impact Schembechler had on so many lives, his family has asked that memorial gifts be made to the Bo Schembechler Heart of a Champion Fund, launched to support CVC research on the diagnosis, treatment and prevention of heart disease. Through mid-March, the Fund had raised more than $170,000 from 536 donors. To learn more or to make a gift, visit www.med.umich.edu/cvc.
Organizational Studies Lands $4.5M Gift from Barger

David Barger shared a meal with U-M students on a recent visit to the campus.

As president, chief operating officer and a founder of JetBlue Airways, New York City’s David Barger knows a thing or two about airlines and leadership.

“Leadership is front-line connectivity,” Barger said. “It’s about being plugged in to the customer, the culture, the government and being visionary.”

Barger’s recent gift of $4.5 million to endow the Barger Leadership Institute in the Organizational Studies Program in the College of Literature, Science, and the Arts (LSA) showcases his commitment to visionary leadership. His gift will fund leadership-learning experiences for undergraduates through international fellowships, internships in organizations that have a global reach, and research that examines organizations and leadership worldwide. The gift will endow a professorship in Organizational Studies as part of the President’s Donor Challenge and establish a Visiting Leader Program to bring newsworthy leaders from business, government and philanthropy to campus to engage undergraduates in active leadership experiences through collaborations to address real-world organizational challenges.

“What’s exciting to me about this program,” said Barger, “is that it is directed at undergraduates. Leadership usually is wrapped into a program well down the career path in graduate school. The Institute will give undergraduates the ability to grab on to leadership concepts early. They will have experience painting the picture.”

Barger has been a dedicated supporter of the Organizational Studies Program, providing a $2 million gift in 2005 to establish the Barger Family Professorship and $75,000 to create the JetBlue Airways London School of Economics Summer Program. He is the first to chair the Organizational Studies Leadership Committee and serves on the LSA Campaign Leadership Committee and the Dean’s Advisory Council.

— Gail Flynn
U-M Friends Respond to President’s Donor Challenge

The Challenge: To make Michigan more affordable while providing it with the means to compete for the most talented professors.

The Result: More than $22 million committed in just five months for undergraduate scholarships and new professorships.

Since announcing in October 2006 the President’s Donor Challenge for need-based financial aid and endowed professorships, President Mary Sue Coleman has witnessed the power of philanthropy at U-M. Through March, more than 2,100 donors have answered her call for undergraduate scholarships with commitments totaling roughly $9.6 million to be matched dollar-for-dollar by the Challenge. By supporting students through the Office of Financial Aid or the college or school of their choice, donors who make pledges by Dec. 31, 2007 to be paid off within three years, provide promising students with invaluable access to the U-M. Recent Challenge gifts for scholarships include major donations by Fred and Judy Wilpon and Mike Wallace. For details, see pages 16 and 22, respectively.

Launched to create 20 new professorships by year’s end, the Challenge for faculty support had already inspired 10 new professorships by mid March. For $1.5 million, Challenge donors can endow a named $2 million position, associating themselves in perpetuity with a Michigan fundamental: great academics. Payments of $500,000 each must be made over three years with the first installment matched immediately by the Challenge. That gives Michigan the resources to begin filling these critical posts right away. The first three professorships were announced late last fall: the Joseph B. & Florence V. Cejka Professorship and the John L. Tishman Professorship of Engineering, both in the College of Engineering, and the John F. Nickoll Endowed Professorship in the Law School. The newest professorships include:

- The George A. Dean, M.D. Family Medicine Chair in the Medical School funded by George Dean, M.D. of Boca Raton, Fla.;
- The Frances and George Skestos Professorship in the Law School established by George A. Skestos (AB ’48, MBA ’51, JD ’52) of Columbus, Ohio, in honor of his parents;
- The Robert A. Gregg Professorship in the College of Literature, Science, and the Arts’ (LSA) Department of Chemistry established by Robert A. Gregg (MS ’40, PhD ’43) of Woodbridge, Conn.;
- The Louis Evans Professorship in LSA’s Department of History created by David S. (BGS ’85) and Joan E. (AB ’87) Evans of Wilmette, Ill. and named in honor of David’s grandfather;
- The James and Judith Street Professorship of Chemical Engineering created in the College of Engineering by James R. (BSECH ’59, MS ’61, MSE ’61, PhD ’63) and Judith W. Street of Houston, Texas;
- The Allen Sinai Professorship of Macroeconomics in the Gerald R. Ford School of Public Policy and LSA created by Allen (AB ’61) and Lee (ABED ’63, CERTT EDUC ’63) Sinai of Lexington, Mass.;
- An Organizational Studies professorship in LSA established by New York City’s David Barger. See story on opposite page.
Optimistic, generous and intrepid—that was Charles R. Walgreen, Jr. (PHC ’28, HMS ’51, HLHD ’92). Consider that at 89, he sailed to Antarctica to visit the 1,000-mile stretch of shoreline named for his father, or that at 95, he had a new yacht built and that he later cruised with his wife, Jean, and a crew through the Great Lakes, the Eastern Seaboard and the Caribbean.

Walgreen, who died Feb. 10, roughly one month shy of his 101st birthday, applied that same determined spirit to growing his family’s business into the nation’s biggest drugstore chain, and supporting the University of Michigan, where his wisdom and philanthropy helped transform the campus and numerous student lives over the last half century.

Walgreen’s generosity included gifts to establish four endowed professorships in the College of Pharmacy; the College of Literature, Science, and the Arts (LSA); the School of Music, Theatre & Dance; and the School of Education, while his endowed scholarship support for each of these schools continues to provide critical resources for promising students to attend his cherished alma mater. So great was his confidence in Michigan that he and Jean gave U-M a $10 million discretionary gift for use in the area of greatest need. Then-President Lee Bollinger directed the funds to be used for construction of a teaching, learning and performance facility at the School of Music, Theatre & Dance. The Charles R. Walgreen, Jr. Drama Center and Arthur Miller Theatre opened this spring as the embodiment of Walgreen’s unique commitment to Michigan.

The Northfield, Ill. resident’s history of support for the University dates from the 1950s, when he participated in the Michigan Memorial Phoenix project, organized to raise money for research on the peacetime uses of atomic energy. His volunteer service continued as a member of the national committees of U-M’s successful campaign in 1964-67, which raised $72 million, and the first Campaign for Michigan in the early 1980s, which generated $187 million. A longtime advocate for the College of Pharmacy, Walgreen was also national chairman of its steering committee and was a member of its dean’s advisory committee until his death. His philanthropic legacy at Michigan lives on through the Walgreen family, including his children Charles R. Walgreen III (BS PHA ’58), who recently endowed a professorship in pharmacy administration; James A. Walgreen, a valued School of Music, Theatre & Dance supporter; and Leslie A. Pratt. They earlier established the Charles R. Walgreen, Jr. Endowed Professorship in the College of Pharmacy in honor of their father.
Edwin E. Meader (1909-2007)

Edwin E. Meader’s (AB ’33) veneration of ancient times has helped ensure a promising future for the University of Michigan.

Meader, who died Feb. 1 at the age of 97, discovered his passion for archaeology as a Michigan undergraduate. That passion grew during World War II, when as a soldier he visited the University’s Kelsey archaeological excavation site at Karanis in Egypt. Meader went on to share his love for the ancient world with his students of Middle Eastern and North African geography at Wayne State University and Western Michigan University. And as avid travelers, he and his wife, Mary Upjohn Meader, frequently visited archaeological sites and museums around the globe.

Inspired by their shared appreciation of antiquity, the Meaders, of Kalamazoo, Mich., made an $8.5 million leadership gift to support construction of a new exhibit wing at the Kelsey Museum of Archaeology. The expansion and renovation dramatically increases the Kelsey’s exhibition capacity, while providing critical research and study space. Because of this generosity, Meader may long be remembered on campus for his interest in early civilizations, yet his $10 million gift with Mary to the Michigan Depression Center also reflects his great belief in more modern concerns. The contribution provided major support for construction of the Rachel Upjohn Building, the nation’s first building devoted to research and treatment of patients with depression and related disorders. In making the gift, he expressed his hope that the Center will be “of great humanitarian value.” The Meaders attended the building’s grand opening last October.

Edwin and Mary Meader’s philanthropy has touched many other areas of the University, including the Department of Chemistry, Kellogg Eye Center, Medical School, University Musical Society, Hill Auditorium and School of Music, Theatre & Dance. Their giving similarly enriched the Kalamazoo area, including Western Michigan University, musical organizations and varied community endeavors.

Rooted in a fascination with the past, Edwin Meader truly leaves a remarkable legacy for current and future generations at Michigan.
Dear Friends,

In late 2004, I had the privilege of witnessing a historic event. I was present when our distinguished dean, Robert Dolan, announced the wonderful $100 million gift from Stephen M. Ross (BBA ’62) to the Business School.

Thanks to my early experience in fundraising at Michigan, dating from the late 1970s, I was fortunate to work with Steve Ross more than 20 years ago when he was what we might have called a young “up-and-coming” volunteer and donor to the University. What was also exciting at the announcement of his monumental gift was the satisfaction I saw in Steve’s 90-plus-year-old uncle, the great philanthropist Max Fisher, as the charitable torch was passed to his nephew.

What I didn’t know at the time was that Jeff Blau (BBA ’90), who accompanied us that day at the new Ross School, was on the verge of joining an even newer generation of Michigan donors with a remarkable gift of his own. As a student, he met Steve Ross through a Business School professor. Today, he works for Steve as president of The Related Companies, a New York-based real estate organization.

Roughly a year and a half after the Ross gift was unveiled, Blau committed $4 million to the Ross School’s building project, citing gratitude to his alma mater and the example of generosity set by his boss as his motivation.

This is a wonderful illustration of how the legacy of giving is perpetuated at Michigan. In this issue we’ve heard from several other young philanthropists and learned why they give back and get involved as volunteers. Their enthusiasm is truly a driving force behind the success of The Michigan Difference.

Recently we’ve seen their energy applied to the President’s Donor Challenge. Launched last October, the Challenge matches gifts for endowed professorships and need-based scholarships for undergraduates. Young donors like New York’s David Barger, who attended the U-M in the early 1980s, and David (BGS ’85) and Joan (AB ’87) Evans, of Wilmette, Ill., have been among the first to step forward and answer President Mary Sue Coleman’s appeal for faculty support. The Challenge for student support also resonates among this group, particularly the alums. Not far removed from their days on campus, these donors can see their gifts for undergraduate scholarships matched dollar for dollar to keep our campus open for students from all walks of life. Through mid March, roughly $9.6 million had been committed to the Challenge for scholarships by more than 2,100 donors, while 10, $2 million professorships have been established.

As we continue to benefit from the contributions of our younger donors, I am reminded of how the philanthropic spirit is often passed down from generation to generation. In this issue we introduced you to Lisa Applebaum Haddad (AB ’84), Jennifer Poteat and Peggy Thompson (MD ’85), who recognize that giving back is an important family value. Indeed, it has been so gratifying for me to have worked with the children — and even grandchildren — of donors whom I’ve known for years. I think of people like Rob (BGS ’77) and Marcie Orley, daughter of Doreen and the late David (BBA ’58, HLLD ’00) Hermelin; Jackie Hochberg (AB ’89) and Jon (BGS ’94) Harris, the alumni children of J. Ira (BBA ’59) and Nicki Harris; or Bob (BS EIE ’63) and Susan Crumpacker (AB ’63) Brown’s children, Robert Jr., Fritz (AB ’90, MPP ’96), Andrew, and Catherine (AB ’98) whose Michigan connections extend across both sides of the family tree.

Working with so many of these fresh faces could make me feel old, but it doesn’t. Instead, the energy of this new class of donors inspires me and gives me a genuine sense of confidence in what lies ahead for the Maize and Blue.

Sincerely,

Jerry A. May
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